

Fresh Food in Brazil

Market Direction | 2023-04-04 | 73 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1000.00
- Multiple User License (1 Site) €2000.00
- Multiple User License (Global) €3000.00

Report description:

In 2021 and 2022, the Brazilian economy faced many challenges related to inflation, which made most consumers lose purchasing power. According to the Brazilian Forum for Food Sovereignty and Food and Nutritional Security, Brazil retreated to levels of hunger registered in the 1990s, and almost 60% of the population was living with some level of food insecurity. Global conflicts such as the war in Ukraine (one of the largest producers of staple grains and fertilisers) impacted international suppl...

Euromonitor International's Fresh Food in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Eggs, Fish and Seafood, Fruits, Meat, Nuts, Pulses, Starchy Roots, Sugar and Sweeteners, Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fresh Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott-international.com

www.scott-international.com

Table of Contents:

Fresh Food in Brazil
Euromonitor International
April 2023

List Of Contents And Tables

FRESH FOOD IN BRAZIL

EXECUTIVE SUMMARY

Fresh food in 2022: The big picture

2022 key trends

Retailing developments

What next for fresh food?

MARKET DATA

Table 1 Total Sales of Fresh Food by Category: Total Volume 2017-2022

Table 2 Total Sales of Fresh Food by Category: % Total Volume Growth 2017-2022

Table 3 Retail Sales of Fresh Food by Category: Volume 2017-2022

Table 4 Retail Sales of Fresh Food by Category: % Volume Growth 2017-2022

Table 5 Retail Sales of Fresh Food by Category: Value 2017-2022

Table 6 Retail Sales of Fresh Food by Category: % Value Growth 2017-2022

Table 7 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2017-2022

Table 8 Retail Distribution of Fresh Food by Format: % Volume 2017-2022

Table 9 Forecast Total Sales of Fresh Food by Category: Total Volume 2022-2027

Table 10 □Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2022-2027

Table 11 □Forecast Retail Sales of Fresh Food by Category: Volume 2022-2027

Table 12 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2022-2027

Table 13 □Forecast Retail Sales of Fresh Food by Category: Value 2022-2027

Table 14 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

MEAT IN BRAZIL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Brazil sees increases in the indicators of hunger and food insecurity

High inflation negatively hampers consumption of beef and veal

PROSPECTS AND OPPORTUNITIES

Rising price of beef opens up opportunities for other types of meat

The growing number of meat substitutes are expected to gain traction

Summary 2 Major Processors of Meat 2022

CATEGORY DATA

Table 15 Total Sales of Meat by Category: Total Volume 2017-2022

Table 16 Total Sales of Meat by Category: % Total Volume Growth 2017-2022

Table 17 Retail Sales of Meat by Category: Volume 2017-2022

Table 18 Retail Sales of Meat by Category: % Volume Growth 2017-2022

Table 19 Retail Sales of Meat by Category: Value 2017-2022

Table 20 Retail Sales of Meat by Category: % Value Growth 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 21 Retail Sales of Meat by Packaged vs Unpackaged: % Volume 2017-2022

Table 22 Forecast Sales of Meat by Category: Total Volume 2022-2027

Table 23 Forecast Sales of Meat by Category: % Total Volume Growth 2022-2027

Table 24 □Forecast Retail Sales of Meat by Category: Volume 2022-2027

Table 25 □Forecast Retail Sales of Meat by Category: % Volume Growth 2022-2027

Table 26 □Forecast Retail Sales of Meat by Category: Value 2022-2027

Table 27 □Forecast Retail Sales of Meat by Category: % Value Growth 2022-2027

FISH AND SEAFOOD IN BRAZIL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Despite high production, Brazil has room for growth in fish and seafood consumption

Availability in the main channels is a bottleneck yet to be solved

PROSPECTS AND OPPORTUNITIES

Exports and domestic consumption will tend to continue their growth path

"Blue transformation" to promote stronger association with sustainability

Summary 3 Major Processors of Fish and Seafood 2022

CATEGORY DATA

Table 28 Total Sales of Fish and Seafood by Category: Total Volume 2017-2022

Table 29 Total Sales of Fish and Seafood by Category: % Total Volume Growth 2017-2022

Table 30 Retail Sales of Fish and Seafood by Category: Volume 2017-2022

Table 31 Retail Sales of Fish and Seafood by Category: % Volume Growth 2017-2022

Table 32 Retail Sales of Fish and Seafood by Category: Value 2017-2022

Table 33 Retail Sales of Fish and Seafood by Category: % Value Growth 2017-2022

Table 34 Retail Sales of Fish and Seafood by Packaged vs Unpackaged: % Volume 2017-2022

Table 35 Forecast Total Sales of Fish and Seafood by Category: Total Volume 2022-2027

Table 36 Forecast Total Sales of Fish and Seafood by Category: % Total Volume Growth 2022-2027

Table 37 □Forecast Retail Sales of Fish and Seafood by Category: Volume 2022-2027

Table 38 □Forecast Retail Sales of Fish and Seafood by Category: % Volume Growth 2022-2027

Table 39 □Forecast Retail Sales of Fish and Seafood by Category: Value 2022-2027

Table 40 □Forecast Retail Sales of Fish and Seafood by Category: % Value Growth 2022-2027

PULSES IN BRAZIL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Despite difficulties, beans remain essential for most Brazilians

Beans are used for animal feed

PROSPECTS AND OPPORTUNITIES

Economic difficulties expected to continue to lead to worse nutrition

Planted area for beans and pulses set to continue decreasing

Summary 4 Major Processors of Pulses 2022

CATEGORY DATA

Table 41 Total Sales of Pulses by Category: Total Volume 2017-2022

Table 42 Total Sales of Pulses by Category: % Total Volume Growth 2017-2022

Table 43 Retail Sales of Pulses by Category: Volume 2017-2022

Table 44 Retail Sales of Pulses by Category: % Volume Growth 2017-2022

Table 45 Retail Sales of Pulses by Category: Value 2017-2022

Table 46 Retail Sales of Pulses by Category: % Value Growth 2017-2022

Table 47 Retail Sales of Pulses by Packaged vs Unpackaged: % Volume 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 48 Forecast Total Sales of Pulses by Category: Total Volume 2022-2027
Table 49 Forecast Total Sales of Pulses by Category: % Total Volume Growth 2022-2027
Table 50 □Forecast Retail Sales of Pulses by Category: Volume 2022-2027
Table 51 □Forecast Retail Sales of Pulses by Category: % Volume Growth 2022-2027
Table 52 □Forecast Retail Sales of Pulses by Category: Value 2022-2027
Table 53 □Forecast Retail Sales of Pulses by Category: % Value Growth 2022-2027

VEGETABLES IN BRAZIL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Inflation impacts the consumption of vegetables and affects nutrition

Unstable scenario leverages migration to commodities

PROSPECTS AND OPPORTUNITIES

Increasing awareness of the benefits of replacing meat with vegetables

Rise in veganism and vegetarianism set to leverage consumption of vegetables

CATEGORY DATA

Table 54 Total Sales of Vegetables by Category: Total Volume 2017-2022
Table 55 Total Sales of Vegetables by Category: % Total Volume Growth 2017-2022
Table 56 Retail Sales of Vegetables by Category: Volume 2017-2022
Table 57 Retail Sales of Vegetables by Category: % Volume Growth 2017-2022
Table 58 Retail Sales of Vegetables by Category: Value 2017-2022
Table 59 Retail Sales of Vegetables by Category: % Value Growth 2017-2022
Table 60 Retail Sales of Vegetables by Packaged vs Unpackaged: % Volume 2017-2022
Table 61 Forecast Total Sales of Vegetables by Category: Total Volume 2022-2027
Table 62 Forecast Total Sales of Vegetables by Category: % Total Volume Growth 2022-2027
Table 63 □Forecast Retail Sales of Vegetables by Category: Volume 2022-2027
Table 64 □Forecast Retail Sales of Vegetables by Category: % Volume Growth 2022-2027
Table 65 □Forecast Retail Sales of Vegetables by Category: Value 2022-2027
Table 66 □Forecast Retail Sales of Vegetables by Category: % Value Growth 2022-2027

STARCHY ROOTS IN BRAZIL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Challenging scenario for cassava production makes prices jump in 2022

Healthy lifestyles leverage the continued growth of sweet potatoes

PROSPECTS AND OPPORTUNITIES

Verticalisation on the horizon for cassava production

New types of biofortified sweet potatoes are being developed

Summary 5 Major Processors of Starchy Roots 2022

CATEGORY DATA

Table 67 Total Sales of Starchy Roots by Category: Total Volume 2017-2022
Table 68 Total Sales of Starchy Roots by Category: % Total Volume Growth 2017-2022
Table 69 Retail Sales of Starchy Roots by Category: Volume 2017-2022
Table 70 Retail Sales of Starchy Roots by Category: % Volume Growth 2017-2022
Table 71 Retail Sales of Starchy Roots by Category: Value 2017-2022
Table 72 Retail Sales of Starchy Roots by Category: % Value Growth 2017-2022
Table 73 Retail Sales of Starchy Roots by Packaged vs Unpackaged: % Volume 2017-2022
Table 74 Forecast Total Sales of Starchy Roots by Category: Total Volume 2022-2027
Table 75 Forecast Total Sales of Starchy Roots by Category: % Total Volume Growth 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Table 76 □Forecast Retail Sales of Starchy Roots by Category: Volume 2022-2027
- Table 77 □Forecast Retail Sales of Starchy Roots by Category: % Volume Growth 2022-2027
- Table 78 □Forecast Retail Sales of Starchy Roots by Category: Value 2022-2027
- Table 79 □Forecast Retail Sales of Starchy Roots by Category: % Value Growth 2022-2027

FRUITS IN BRAZIL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Despite the wide availability of fruit, there is room to increase awareness of its benefits
Sustainability a priority in government efforts to promote best practice in production

PROSPECTS AND OPPORTUNITIES

Despite the challenge of inflation, more flexitarians will support the growth of fruits
Improvements in purchasing power will lead producers to increase their investment

Summary 6 Major Processors of Fruits 2022

CATEGORY DATA

- Table 80 Total Sales of Fruits by Category: Total Volume 2017-2022
- Table 81 Total Sales of Fruits by Category: % Total Volume Growth 2017-2022
- Table 82 Retail Sales of Fruits by Category: Volume 2017-2022
- Table 83 Retail Sales of Fruits by Category: % Volume Growth 2017-2022
- Table 84 Retail Sales of Fruits by Category: Value 2017-2022
- Table 85 Retail Sales of Fruits by Category: % Value Growth 2017-2022
- Table 86 Retail Sales of Fruits by Packaged vs Unpackaged: % Volume 2017-2022
- Table 87 Forecast Total Sales of Fruits by Category: Total Volume 2022-2027
- Table 88 Forecast Total Sales of Fruits by Category: % Total Volume Growth 2022-2027
- Table 89 □Forecast Retail Sales of Fruits by Category: Volume 2022-2027
- Table 90 □Forecast Retail Sales of Fruits by Category: % Volume Growth 2022-2027
- Table 91 □Forecast Retail Sales of Fruits by Category: Value 2022-2027
- Table 92 □Forecast Retail Sales of Fruits by Category: % Value Growth 2022-2027

NUTS IN BRAZIL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Volume sales continue to suffer from the unfavourable economic scenario
Mostly seen as seasonal Christmas food, walnuts and other nuts gain space on other occasions

PROSPECTS AND OPPORTUNITIES

Productivity and added-value of coconuts is attractive for expansion of production
High prices will remain a barrier for premium nuts

Summary 7 Major Processors of Nuts 2022

CATEGORY DATA

- Table 93 Total Sales of Nuts by Category: Total Volume 2017-2022
- Table 94 Total Sales of Nuts by Category: % Total Volume Growth 2017-2022
- Table 95 Retail Sales of Nuts by Category: Volume 2017-2022
- Table 96 Retail Sales of Nuts by Category: % Volume Growth 2017-2022
- Table 97 Retail Sales of Nuts by Category: Value 2017-2022
- Table 98 Retail Sales of Nuts by Category: % Value Growth 2017-2022
- Table 99 Retail Sales of Nuts by Packaged vs Unpackaged: % Volume 2017-2022
- Table 100 Forecast Total Sales of Nuts by Category: Total Volume 2022-2027
- Table 101 Forecast Total Sales of Nuts by Category: % Total Volume Growth 2022-2027
- Table 102 □Forecast Retail Sales of Nuts by Category: Volume 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 103 □Forecast Retail Sales of Nuts by Category: % Volume Growth 2022-2027

Table 104 □Forecast Retail Sales of Nuts by Category: Value 2022-2027

Table 105 □Forecast Retail Sales of Nuts by Category: % Value Growth 2022-2027

EGGS IN BRAZIL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Eggs remain an affordable source of protein in a difficult economic scenario

Consolidation in egg production

PROSPECTS AND OPPORTUNITIES

Even with high prices, eggs is expected to remain a leading form of protein

Cooled macroeconomic indicators will limit the pace of growth for eggs

Summary 8 Major Processors of Eggs 2022

CATEGORY DATA

Table 106 Total Sales of Eggs: Total Volume 2017-2022

Table 107 Total Sales of Eggs: % Total Volume Growth 2017-2022

Table 108 Retail Sales of Eggs: Volume 2017-2022

Table 109 Retail Sales of Eggs: % Volume Growth 2017-2022

Table 110 Retail Sales of Eggs: Value 2017-2022

Table 111 Retail Sales of Eggs: % Value Growth 2017-2022

Table 112 Retail Sales of Eggs by Packaged vs Unpackaged: % Volume 2017-2022

Table 113 Forecast Total Sales of Eggs: Total Volume 2022-2027

Table 114 Forecast Total Sales of Eggs: % Total Volume Growth 2022-2027

Table 115 □Forecast Retail Sales of Eggs: Volume 2022-2027

Table 116 □Forecast Retail Sales of Eggs: % Volume Growth 2022-2027

Table 117 □Forecast Retail Sales of Eggs: Value 2022-2027

Table 118 □Forecast Retail Sales of Eggs: % Value Growth 2022-2027

SUGAR AND SWEETENERS IN BRAZIL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Peaking prices and out-of-home routines reduce indulgent consumption

Consumption also continues to decline in foodservice

PROSPECTS AND OPPORTUNITIES

Increasing awareness expected, with new food labels to warn of excess sugar, sodium and fat

Less processed alternatives gain relevance, as healthier options

Summary 9 Major Processors of Sugar and Sweeteners 2022

CATEGORY DATA

Table 119 Total Sales of Sugar and Sweeteners: Total Volume 2017-2022

Table 120 Total Sales of Sugar and Sweeteners: % Total Volume Growth 2017-2022

Table 121 Retail Sales of Sugar and Sweeteners: Volume 2017-2022

Table 122 Retail Sales of Sugar and Sweeteners: % Volume Growth 2017-2022

Table 123 Retail Sales of Sugar and Sweeteners: Value 2017-2022

Table 124 Retail Sales of Sugar and Sweeteners: % Value Growth 2017-2022

Table 125 Retail Sales of Sugar and Sweeteners by Packaged vs Unpackaged: % Volume 2017-2022

Table 126 Forecast Total Sales of Sugar and Sweeteners: Total Volume 2022-2027

Table 127 Forecast Total Sales of Sugar and Sweeteners: % Total Volume Growth 2022-2027

Table 128 □Forecast Retail Sales of Sugar and Sweeteners: Volume 2022-2027

Table 129 □Forecast Retail Sales of Sugar and Sweeteners: % Volume Growth 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 130 □Forecast Retail Sales of Sugar and Sweeteners: Value 2022-2027

Table 131 □Forecast Retail Sales of Sugar and Sweeteners: % Value Growth 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Fresh Food in Brazil

Market Direction | 2023-04-04 | 73 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1000.00
	Multiple User License (1 Site)	€2000.00
	Multiple User License (Global)	€3000.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-07"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com