

Fish and Seafood in Brazil

Market Direction | 2023-04-04 | 20 pages | Euromonitor

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Report description:

Brazil is an important producer of fish and seafood. Production is spread across the regions, but the northern and southern regions are amongst the most important suppliers in national marketing, while the southeast region concentrates most consumers. While the north region has a high prevalence of fishing in the wild, the northeast is an important aquaculture centre. In terms of farmed fish, the impact of the pandemic was positive, since production continued during the pandemic, and preparing s...

Euromonitor International's Fish and Seafood in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Crustaceans, Fish, Molluscs and Cephalopods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fish and Seafood market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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