

## **Direct Selling in Slovenia**

Market Direction | 2023-04-07 | 18 pages | Euromonitor

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### **Report description:**

Direct selling is seeing positive growth in 2022, albeit below the level of inflation. The category took a hit during the era of the pandemic, when restrictions on person-to-person contact severely dampened value sales, and 2021 only saw a modest recovery. Whilst sales improved further in 2022, recovery remains somewhat muted in direct selling, when compared to other channels within non-grocery retail.

Euromonitor International's Direct Selling in Slovenia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Appliances and Electronics Direct Selling, Drinks and Tobacco Direct Selling, Fashion Direct Selling, Foods Direct Selling, Health and Beauty Direct Selling, Home Products Direct Selling, Other Products Direct Selling.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Direct Selling market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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