

## **Direct Selling in Slovenia**

Market Direction | 2023-04-07 | 18 pages | Euromonitor

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### **Report description:**

Direct selling is seeing positive growth in 2022, albeit below the level of inflation. The category took a hit during the era of the pandemic, when restrictions on person-to-person contact severely dampened value sales, and 2021 only saw a modest recovery. Whilst sales improved further in 2022, recovery remains somewhat muted in direct selling, when compared to other channels within non-grocery retail.

Euromonitor International's Direct Selling in Slovenia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Appliances and Electronics Direct Selling, Drinks and Tobacco Direct Selling, Fashion Direct Selling, Foods Direct Selling, Health and Beauty Direct Selling, Home Products Direct Selling, Other Products Direct Selling.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Direct Selling market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Direct Selling in Slovenia  
Euromonitor International  
April 2023

### List Of Contents And Tables

#### DIRECT SELLING IN SLOVENIA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Direct selling sees ongoing, albeit somewhat muted, growth, while players embrace an omnichannel strategy

Changing behaviours mean e-commerce poses a notable threat to direct selling

Direct selling continues to attract sellers who lost their jobs or seek a secondary income stream

##### PROSPECTS AND OPPORTUNITIES

Challenges set to remain for direct selling

Tighter EU legislations regarding direct marketing will further limit performance

Inventive use of online options could lead to opportunities for online sellers

##### CHANNEL DATA

Table 1 Direct Selling by Product: Value 2017-2022

Table 2 Direct Selling by Product: % Value Growth 2017-2022

Table 3 Direct Selling GBO Company Shares: % Value 2018-2022

Table 4 Direct Selling GBN Brand Shares: % Value 2019-2022

Table 5 Direct Selling Forecasts by Product: Value 2022-2027

Table 6 Direct Selling Forecasts by Product: % Value Growth 2022-2027

#### RETAIL IN SLOVENIA

##### EXECUTIVE SUMMARY

Retail in 2022: The big picture

Informal retail

What next for retail?

##### MARKET DATA

Table 7 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 8 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 9 Sales in Retail Offline by Channel: Value 2017-2022

Table 10 Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 11 Retail Offline Outlets by Channel: Units 2017-2022

Table 12 Retail Offline Outlets by Channel: % Unit Growth 2017-2022

Table 13 Retail GBO Company Shares: % Value 2018-2022

Table 14 Retail GBN Brand Shares: % Value 2019-2022

Table 15 Retail Offline GBO Company Shares: % Value 2018-2022

Table 16 □Retail Offline GBN Brand Shares: % Value 2019-2022

Table 17 □Retail Offline LBN Brand Shares: Outlets 2019-2022

Table 18 □Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 19 □Retail E-Commerce GBN Brand Shares: % Value 2019-2022

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Table 20 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027

Table 21 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027

Table 22 □Forecast Sales in Retail Offline by Channel: Value 2022-2027

Table 23 □Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027

Table 24 □Forecast Retail Offline Outlets by Channel: Units 2022-2027

Table 25 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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