

## **Convenience Retailers in Denmark**

Market Direction | 2023-04-06 | 36 pages | Euromonitor

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### **Report description:**

Convenience stores recorded solid growth in 2021, as a new wave of COVID-19 early in the year led more consumers to spend time at home, and they relied on their local convenience retailers for supplies. However, the channel was unable to maintain this momentum in 2022. The pandemic eased, which allowed consumers to venture out and visit other stores, while the impact of the economic crisis and the war in Ukraine resulted in lower levels of consumer confidence than was seen even during the height...

Euromonitor International's Convenience Retailers in Denmark report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Convenience Retailers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
April 2023

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