

Consumer Foodservice in Switzerland

Market Direction | 2023-04-05 | 97 pages | Euromonitor

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Report description:

While sales and transactions through consumer foodservice experienced an improvement compared to the drastic declines of 2020 due to limited mobility outside of the home, the Swiss Federal Council tightened measures to help contain the spread of the Omicron variant of COVID-19 towards the end of the 2021. The 2G rule in restaurants meant that only vaccinated customers or those able to show evidence of recovery from the virus were allowed to dine or drink inside premises. The regulation was lifted...

Euromonitor International's Consumer Foodservice in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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LIMITED-SERVICE RESTAURANTS IN SWITZERLAND

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Sales through drive-through remain elevated despite return to eat-in and other options
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Lack of online ordering and competition from other channels present risks

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