

## **Childrenswear in the United Arab Emirates**

Market Direction | 2023-04-05 | 20 pages | Euromonitor

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### **Report description:**

Like womenswear and menswear, in 2022 childrenswear benefited from the full resumption of activities such as going to school, participating in after-school activities, sports, and events such as birthday parties. As social health is now regarded as equally important as mental and physical health, parents are ensuring their children are connected to the outside world as part of their social wellbeing. Dressing well is an important and essential part of boosting children's confidence and self-esteem...

Euromonitor International's Childrenswear in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Childrenswear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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Wide variety of brands leads to more options for children and parents

Sustainability with an economical angle becoming popular

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Functional and comfortable products will remain popular in childrenswear

Holistic omnichannel approach for seamless shopping

Promotion of traditional products alongside contemporary clothing will continue

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