

Appliances and Electronics Specialists in the US

Market Direction | 2023-04-04 | 43 pages | Euromonitor

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Report description:

After a steep decline caused by the COVID-19 pandemic in 2020, appliances and electronics specialists had a banner year in 2021, with retail value sales coming in higher than they were even in 2019. In 2022, however, economic headwinds and a particularly slow summer season led to declining current value sales in the channel. Historically high inflation in the US throughout 2022 caused consumers to be apprehensive about discretionary purchases, while ongoing supply chain disruptions and microchip...

Euromonitor International's Appliances and Electronics Specialists in USA report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Appliances and Electronics Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Appliances and Electronics Specialists in the US

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List Of Contents And Tables

APPLIANCES AND ELECTRONICS SPECIALISTS IN THE US

KEY DATA FINDINGS

2022 DEVELOPMENTS

Appliances and electronics specialists declines in 2022, after rebound in 2021

Sears Hometown declares bankruptcy and liquidates all its remaining stores

Apple posts a positive performance during a tough year for the channel

PROSPECTS AND OPPORTUNITIES

Future channel growth in question due to ongoing economic uncertainty

Best Buy invests in outlet stores focused on discounted goods

Inventory management presents a challenge for retailers

CHANNEL DATA

Table 1 Appliances and Electronics Specialists: Value Sales, Outlets and Selling Space 2017-2022

Table 2 Appliances and Electronics Specialists: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 3 Appliances and Electronics Specialists GBO Company Shares: % Value 2018-2022

Table 4 Appliances and Electronics Specialists GBN Brand Shares: % Value 2019-2022

Table 5 Appliances and Electronics Specialists LBN Brand Shares: Outlets 2019-2022

Table 6 Appliances and Electronics Specialists Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 7 Appliances and Electronics Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

RETAIL IN THE US

EXECUTIVE SUMMARY

Retail in 2022: The big picture

A proposed merger between Kroger and Albertsons rocks US grocery retail

US consumers turn to private label products in 2022

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2022

Seasonality

MARKET DATA

Table 8 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 9 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 10 Sales in Retail Offline by Channel: Value 2017-2022

Table 11 Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 12 Retail Offline Outlets by Channel: Units 2017-2022

Table 13 Retail Offline Outlets by Channel: % Unit Growth 2017-2022

Table 14 Sales in Retail E-Commerce by Product: Value 2017-2022

Table 15 Sales in Retail E-Commerce by Product: % Value Growth 2017-2022

Table 16 Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 17 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 18 □Sales in Grocery Retailers by Channel: Value 2017-2022
 Table 19 □Sales in Grocery Retailers by Channel: % Value Growth 2017-2022
 Table 20 □Grocery Retailers Outlets by Channel: Units 2017-2022
 Table 21 □Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022
 Table 22 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022
 Table 23 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022
 Table 24 □Sales in Non-Grocery Retailers by Channel: Value 2017-2022
 Table 25 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2017-2022
 Table 26 □Non-Grocery Retailers Outlets by Channel: Units 2017-2022
 Table 27 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022
 Table 28 □Retail GBO Company Shares: % Value 2018-2022
 Table 29 □Retail GBN Brand Shares: % Value 2019-2022
 Table 30 □Retail Offline GBO Company Shares: % Value 2018-2022
 Table 31 □Retail Offline GBN Brand Shares: % Value 2019-2022
 Table 32 □Retail Offline LBN Brand Shares: Outlets 2019-2022
 Table 33 □Retail E-Commerce GBO Company Shares: % Value 2018-2022
 Table 34 □Retail E-Commerce GBN Brand Shares: % Value 2019-2022
 Table 35 □Grocery Retailers GBO Company Shares: % Value 2018-2022
 Table 36 □Grocery Retailers GBN Brand Shares: % Value 2019-2022
 Table 37 □Grocery Retailers LBN Brand Shares: Outlets 2019-2022
 Table 38 □Non-Grocery Retailers GBO Company Shares: % Value 2018-2022
 Table 39 □Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022
 Table 40 □Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022
 Table 41 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027
 Table 42 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027
 Table 43 □Forecast Sales in Retail Offline by Channel: Value 2022-2027
 Table 44 □Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027
 Table 45 □Forecast Retail Offline Outlets by Channel: Units 2022-2027
 Table 46 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027
 Table 47 □Forecast Sales in Retail E-Commerce by Product: Value 2022-2027
 Table 48 □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2022-2027
 Table 49 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027
 Table 50 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027
 Table 51 □Forecast Sales in Grocery Retailers by Channel: Value 2022-2027
 Table 52 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027
 Table 53 □Forecast Grocery Retailers Outlets by Channel: Units 2022-2027
 Table 54 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027
 Table 55 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027
 Table 56 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027
 Table 57 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027
 Table 58 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027
 Table 59 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027
 Table 60 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

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SOURCES
 Summary 2 Research Sources

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