

## **Apparel Accessories in the United Arab Emirates**

Market Direction | 2023-04-05 | 19 pages | Euromonitor

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### Report description:

The wearing of face masks is fading away, as the government has announced no obligation for consumers to wear a mask, except by selected first-in-line professionals, such as doctors and nurses. Hence, a reduction in the number of people wearing a face mask has been seen, as the government takes a realistic and timely approach to the virus, as 100% of the population has been vaccinated, and it is now supporting the full resumption of activities, including tourism. However, some companies have con...

Euromonitor International's Apparel Accessories in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Apparel Accessories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Demand for face masks subsides, as these are no longer compulsory

Scarves continue to be popular due to culture, heritage, and significance of modest wear

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Fashion styling through technology to foster demand

Heritage and modest wear trend will continue to foster demand for scarves

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