

Tissue and Hygiene in the Czech Republic

Market Direction | 2023-03-09 | 53 pages | Euromonitor

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Report description:

Increases in both retail and away-from-home value sales in current terms reflect price hikes due to inflation and a return to pre-pandemic levels of activity outside of the home.

Euromonitor International's Tissue and Hygiene in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement adult incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

TISSUE AND HYGIENE IN THE CZECH REPUBLIC

EXECUTIVE SUMMARY

Tissue and hygiene in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tissue and hygiene?

MARKET INDICATORS

Table 1 Birth Rates 2017-2022

Table 2 Infant Population 2017-2022

Table 3 Female Population by Age 2017-2022

Table 4 Total Population by Age 2017-2022

Table 5 Households 2017-2022

Table 6 Forecast Infant Population 2022-2027

Table 7 Forecast Female Population by Age 2022-2027

Table 8 Forecast Total Population by Age 2022-2027

Table 9 Forecast Households 2022-2027

MARKET DATA

Table 10 □Retail Sales of Tissue and Hygiene by Category: Value 2017-2022

Table 11 □Retail Sales of Tissue and Hygiene by Category: % Value Growth 2017-2022

Table 12 □NBO Company Shares of Retail Tissue and Hygiene: % Value 2018-2022

Table 13 □LBN Brand Shares of Retail Tissue and Hygiene: % Value 2019-2022

Table 14 □Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2017-2022

Table 15 □Distribution of Retail Tissue and Hygiene by Format: % Value 2017-2022

Table 16 □Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2022

Table 17 □Forecast Retail Sales of Tissue and Hygiene by Category: Value 2022-2027

Table 18 □Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

SANITARY PROTECTION IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sanitary protection grows in value despite demographic challenges

Multinationals lead, while private labels see growth

Retail landscape favours modern, tech-friendly channels in 2022

PROSPECTS AND OPPORTUNITIES

Challenges ahead as key consumer base declines in the Czech Republic

More eco-friendly products expected to emerge in the coming years

E-commerce sales expected to grow over the forecast period

CATEGORY DATA

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Table 19 Retail Sales of Sanitary Protection by Category: Value 2017-2022

Table 20 Retail Sales of Sanitary Protection by Category: % Value Growth 2017-2022

Table 21 Retail Sales of Tampons by Application Format: % Value 2017-2022

Table 22 NBO Company Shares of Retail Sanitary Protection: % Value 2018-2022

Table 23 LBN Brand Shares of Retail Sanitary Protection: % Value 2019-2022

Table 24 Forecast Retail Sales of Sanitary Protection by Category: Value 2022-2027

Table 25 Forecast Retail Sales of Sanitary Protection by Category: % Value Growth 2022-2027

NAPPIES/DIAPERS/PANTS IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

Volumes sales fall in 2022, as environmental concerns impact demand

Added-value developments help boost current value growth in 2022

Procter & Gamble retains the lead thanks to its broad portfolio and wide distribution of trusted brands

PROSPECTS AND OPPORTUNITIES

Decline expected in nappies/diapers/pants over the forecast period

Products with low environmental impact are expected to gain popularity

Price conscious consumers are expected to switch between brands in a bid to find the best value for money

CATEGORY DATA

Table 26 Retail Sales of Nappies/Diapers/Pants by Category: Value 2017-2022

Table 27 Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2017-2022

Table 28 NBO Company Shares of Retail Nappies/Diapers/Pants: % Value 2018-2022

Table 29 LBN Brand Shares of Retail Nappies/Diapers/Pants: % Value 2019-2022

Table 30 Forecast Retail Sales of Nappies/Diapers/Pants by Category: Value 2022-2027

Table 31 Forecast Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2022-2027

RETAIL ADULT INCONTINENCE IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

Retail adult incontinence continues to attract consumers among an ageing demographic

Local consumers prefer retail adult incontinence products to visiting doctors

Essity Czech Republic continues to extend its lead in retail adult incontinence

PROSPECTS AND OPPORTUNITIES

Retail adult incontinence set to see further growth in the years ahead

Light and moderate/heavy adult incontinence expected to see innovation

Hypermarkets set to gain ground thanks to broad range of offerings

CATEGORY DATA

Table 32 Sales of Retail Adult Incontinence by Category: Value 2017-2022

Table 33 Sales of Retail Adult Incontinence by Category: % Value Growth 2017-2022

Table 34 NBO Company Shares of Retail Adult Incontinence: % Value 2018-2022

Table 35 LBN Brand Shares of Retail Adult Incontinence: % Value 2019-2022

Table 36 Forecast Sales of Retail Adult Incontinence by Category: Value 2022-2027

Table 37 Forecast Sales of Retail Adult Incontinence by Category: % Value Growth 2022-2027

RX/REIMBURSEMENT ADULT INCONTINENCE IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

Rising demand for Rx/reimbursement adult incontinence despite consumer reluctance to acknowledge the condition

Essity continues to lead the pack with trusted Tena brand

Consumer embarrassment remains an obstacle to growth

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PROSPECTS AND OPPORTUNITIES

Rx/reimbursement adult incontinence to see growing sales as awareness increases

Expenditure reduction by health companies may constrain category growth

Electronic reimbursement of medical equipment, including adult incontinence products, is expected across the forecast period

CATEGORY DATA

Table 57 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2017-2022

Table 58 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2017-2022

Table 59 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2022-2027

Table 60 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2022-2027

WIPES IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

Wipes sees current value growth in 2022 as post pandemic hygiene awareness remains strong

Green trends continue apace in wipes in the Czech Republic

Retail landscape remains fragmented with private label player retaining the lead

PROSPECTS AND OPPORTUNITIES

Demand for wipes will be undermined by post-pandemic economic fragility

Baby wipes will see volume sales stagnate over forecast period

Moist toilet wipes expected to see significant growth thanks to increased activity from manufacturers and retailers

CATEGORY DATA

Table 38 Retail Sales of Wipes by Category: Value 2017-2022

Table 39 Retail Sales of Wipes by Category: % Value Growth 2017-2022

Table 40 NBO Company Shares of Retail Wipes: % Value 2018-2022

Table 41 LBN Brand Shares of Retail Wipes: % Value 2019-2022

Table 42 Forecast Retail Sales of Wipes by Category: Value 2022-2027

Table 43 Forecast Retail Sales of Wipes by Category: % Value Growth 2022-2027

RETAIL TISSUE IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

Retail tissue sees modest volume and strong value growth in 2022

Private label products prospering amid price-consciousness

Fierce competition in retail tissue in 2022 as players jostle for position

PROSPECTS AND OPPORTUNITIES

Category maturity will constrain growth in the years ahead

Boxed facial tissues expected increasing in popularity thanks to innovation

Private label brands set to retain a strong influence in the years ahead

CATEGORY DATA

Table 44 Retail Sales of Tissue by Category: Value 2017-2022

Table 45 Retail Sales of Tissue by Category: % Value Growth 2017-2022

Table 46 NBO Company Shares of Retail Tissue: % Value 2018-2022

Table 47 LBN Brand Shares of Retail Tissue: % Value 2019-2022

Table 48 Forecast Retail Sales of Tissue by Category: Value 2022-2027

Table 49 Forecast Retail Sales of Tissue by Category: % Value Growth 2022-2027

AWAY-FROM-HOME TISSUE AND HYGIENE IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

Away-from-home tissue records positive sales development as local consumers return to pre-pandemic levels of activity

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Eco-friendly trends extend to away-from-home products, but fewer products are available

Key players continue to lead the category in 2022

PROSPECTS AND OPPORTUNITIES

Stable growth likely over the forecast period as consumer behaviour returns to normal

Away-from-home hygiene to see demand rise due to ageing population

Essity to focus on sustainability of its away-from-home tissue products

CATEGORY DATA

Table 50 Sales of Away-From-Home Tissue and Hygiene by Category: Value 2017-2022

Table 51 Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2017-2022

Table 52 Sales of Away-From-Home Paper Towels by Type: % Value 2017-2022

Table 53 Distribution of Away-From-Home Tissue and Hygiene by Format: % Value 2017-2022

Table 54 Distribution of Away-From-Home Tissue and Hygiene by Format and Category: % Value 2022

Table 55 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: Value 2022-2027

Table 56 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2022-2027

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