

Tissue and Hygiene in Cote d'Ivoire

Market Direction | 2023-03-28 | 35 pages | Euromonitor

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Report description:

Although the economy rebounded after the pandemic, 2022 was marked by rising inflation on food, transportation and manufacturing costs, putting pressure on both imported and domestic tissue and hygiene brands. Most of these products are considered non-essential among consumers on limited incomes, especially as they also lack access to proper sanitation and water. However, growth in modern retailing, urbanisation and an increasingly affluent young population bode well for the forecast period.

Euromonitor International's Tissue and Hygiene in Cote d'Ivoire report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement adult incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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