

Supermarkets in Chile

Market Direction | 2023-03-28 | 34 pages | Euromonitor

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Report description:

While the outlet count of hypermarkets remained static in 2022, the number of supermarkets continued to grow, leveraged not only by the big players Cencosud, Walmart, and SMU opening new locations, but by independent operations launching across the nation to serve both small and large populations looking for convenience and larger product mixes. Smaller in size, they can more easily be opened in secondary cities, and include more and more technology to reduce costs. Recent openings by Cencosud,...

Euromonitor International's Supermarkets in Chile report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Supermarkets market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

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