

Small Local Grocers in Thailand

Market Direction | 2023-03-13 | 36 pages | Euromonitor

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Report description:

Small local grocers showed some resilience in the face of the effects of the Coronavirus (COVID-19) pandemic. Many consumers looked to purchase products in grocery stores near to their homes and avoid travelling to distant shopping centres because of concerns about COVID-19 contagion. In addition, small local grocers benefited from being deeply embedded in local neighbourhoods, playing a central role in the daily lives of many communities and building on high levels of consumer trust.

Euromonitor International's Small Local Grocers in Thailand report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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