

Small Local Grocers in Switzerland

Market Direction | 2023-03-03 | 34 pages | Euromonitor

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Report description:

Small local grocers witnessed a decline in current value terms in 2022 for the second year running. Small local grocers have traditionally played a significant role in the retail landscape of Switzerland. They offer a more personalised shopping experience and are convenient for customers who live in densely populated urban areas, but especially those who do not have access to a car. The channel saw a small boost in demand in 2020 following the outbreak of COVID-19 with some people looking to sho...

Euromonitor International's Small Local Grocers in Switzerland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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