

Small Local Grocers in Spain

Market Direction | 2023-03-21 | 35 pages | Euromonitor

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Report description:

After the good performance seen in 2020, sales in small local grocers resumed their decline in current value terms in 2021 and 2022, which was a trend that was already occurring before the emergence of COVID-19. During the first year of the pandemic, this retail channel benefited from the fact that such outlets are situated close to consumers. However, with the lifting of mobility restrictions, this advantage was lost, and consumers returned to more modern formats of retailing, such as proximity...

Euromonitor International's Small Local Grocers in Spain report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
March 2023

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Mixed results for foods/drinks specialists

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Organic products offer possibility for growth

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