

## **Small Local Grocers in Slovakia**

Market Direction | 2023-03-14 | 34 pages | Euromonitor

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### **Report description:**

Sales of small local grocers in 2022 were driven by rising unit prices, as increasing costs had to be reflected in final retail prices. However, small local grocers were unable to compete with large retail chains in terms of offering competitive price deals, which caused consumers to switch to larger outlets. Discounters, supermarkets, hypermarkets and retail e-commerce were the main channels to which consumers switched in 2022 with this trend set to continue developing in 2023.

Euromonitor International's Small Local Grocers in Slovakia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Small Local Grocers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Consumers eschew small local grocers for discounters, supermarkets and retail e-commerce as they seek out the best prices  
Small local grocers form shopping alliances and offer third party services in a bid to boost their sales and attract more customers to their outlets

Small local grocers remains a highly fragmented channel

#### PROSPECTS AND OPPORTUNITIES

Small local grocers witnesses a decline in outlets due to urbanisation and a growing consumer preference for convenience stores  
Economic improvement rekindles consumer interest in sustainable products and package-free stores  
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