

## **Small Local Grocers in Saudi Arabia**

Market Direction | 2023-03-13 | 35 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Small local grocers had been in decline before the onset of the pandemic due in large part to heightened competition from modern grocery retail outlets, with the number of outlets declining. COVID-19 served to accelerate this trend. Small local grocers were forced to close from early March to late June in 2020, while modern grocery retailers were given essential status by the government and thus allowed to remain open. However, the situation improved in 2021 as restrictions were eased, although...

Euromonitor International's Small Local Grocers in Saudi Arabia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Small Local Grocers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Small Local Grocers in Saudi Arabia  
Euromonitor International  
March 2023

List Of Contents And Tables

### SMALL LOCAL GROCERS IN SAUDI ARABIA

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Lifting of COVID-19 restrictions boosts sales through small local grocers in 2022

Modern grocery retailers and e-commerce present a significant threat as consumers go in search of value and convenience

Saudi Arabia's Vision 2030 strategy puts pressure on some traders

#### PROSPECTS AND OPPORTUNITIES

Strong competition from other channels likely to undermine the growth of small local grocers

Small local grocers expected to increasingly focus on the use of local suppliers

Modernisation programmes represent a potential threat to future sales

#### CHANNEL DATA

Table 1 Small Local Grocers: Value Sales, Outlets and Selling Space 2017-2022

Table 2 Small Local Grocers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 3 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 4 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

#### RETAIL IN SAUDI ARABIA

#### EXECUTIVE SUMMARY

Retail in 2022: The big picture

Inflation affects consumer behaviour

E-commerce boom

What next for retail?

#### OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2022

Seasonality

Ramadan and Eid-al Fitr

National day

Back to school

White Friday

#### MARKET DATA

Table 5 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 6 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 7 Sales in Retail Offline by Channel: Value 2017-2022

Table 8 Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 9 Retail Offline Outlets by Channel: Units 2017-2022

Table 10 Retail Offline Outlets by Channel: % Unit Growth 2017-2022

Table 11 Sales in Retail E-Commerce by Product: Value 2017-2022

Table 12 Sales in Retail E-Commerce by Product: % Value Growth 2017-2022

Table 13 Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 14	□Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022
Table 15	□Sales in Grocery Retailers by Channel: Value 2017-2022
Table 16	□Sales in Grocery Retailers by Channel: % Value Growth 2017-2022
Table 17	□Grocery Retailers Outlets by Channel: Units 2017-2022
Table 18	□Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022
Table 19	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022
Table 20	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022
Table 21	□Sales in Non-Grocery Retailers by Channel: Value 2017-2022
Table 22	□Sales in Non-Grocery Retailers by Channel: % Value Growth 2017-2022
Table 23	□Non-Grocery Retailers Outlets by Channel: Units 2017-2022
Table 24	□Non-Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022
Table 25	□Retail GBO Company Shares: % Value 2018-2022
Table 26	□Retail GBN Brand Shares: % Value 2019-2022
Table 27	□Retail Offline GBO Company Shares: % Value 2018-2022
Table 28	□Retail Offline GBN Brand Shares: % Value 2019-2022
Table 29	□Retail Offline LBN Brand Shares: Outlets 2019-2022
Table 30	□Retail E-Commerce GBO Company Shares: % Value 2018-2022
Table 31	□Retail E-Commerce GBN Brand Shares: % Value 2019-2022
Table 32	□Grocery Retailers GBO Company Shares: % Value 2018-2022
Table 33	□Grocery Retailers GBN Brand Shares: % Value 2019-2022
Table 34	□Grocery Retailers LBN Brand Shares: Outlets 2019-2022
Table 35	□Non-Grocery Retailers GBO Company Shares: % Value 2018-2022
Table 36	□Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022
Table 37	□Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022
Table 38	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027
Table 39	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027
Table 40	□Forecast Sales in Retail Offline by Channel: Value 2022-2027
Table 41	□Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027
Table 42	□Forecast Retail Offline Outlets by Channel: Units 2022-2027
Table 43	□Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027
Table 44	□Forecast Sales in Retail E-Commerce by Product: Value 2022-2027
Table 45	□Forecast Sales in Retail E-Commerce by Product: % Value Growth 2022-2027
Table 46	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027
Table 47	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027
Table 48	□Forecast Sales in Grocery Retailers by Channel: Value 2022-2027
Table 49	□Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027
Table 50	□Forecast Grocery Retailers Outlets by Channel: Units 2022-2027
Table 51	□Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027
Table 52	□Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027
Table 53	□Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027
Table 54	□Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027
Table 55	□Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027
Table 56	□Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027
Table 57	□Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Small Local Grocers in Saudi Arabia

Market Direction | 2023-03-13 | 35 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-04"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com