

Small Local Grocers in Portugal

Market Direction | 2023-03-14 | 35 pages | Euromonitor

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Report description:

After the positive performance achieved in 2020, small local grocers lost sales for the second year in 2022. As restrictions were lifted and consumers returned to pre-pandemic consumption habits, there was less need to visit small local grocers that had close proximity to the household. As such, with the return to face-to-face work and socialising, many consumers stopped buying locally in their neighbourhoods, impacting the sales levels of small local grocers.

Euromonitor International's Small Local Grocers in Portugal report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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