

Small Local Grocers in Poland

Market Direction | 2023-03-14 | 36 pages | Euromonitor

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Report description:

Small local grocers current value sales and outlet numbers have been in decline for several years in Poland due intense competition from modern formats offering much wider assortments and significantly lower prices, particularly supermarkets, discounters and convenience stores. The downward trend persisted in 2022, with trading conditions for these retailers becoming even more challenging due to rapidly rising costs and heightened budget-consciousness among consumers as inflation soared. Additio...

Euromonitor International's Small Local Grocers in Poland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
March 2023

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