

## **Small Local Grocers in Nigeria**

Market Direction | 2023-03-15 | 33 pages | Euromonitor

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### **Report description:**

Small local grocers were the best performing grocery channel in 2022 and registered double-digit current value growth, as well as moderate constant value growth. Inflation spiralled in 2022, largely caused by the energy crisis stemming from the war in Ukraine, as well as global shortages of key products. On top of this, further depreciation of the naira made imported goods very expensive. As a result, consumers shopped little and often, as they felt in this way that they had more control of their...

Euromonitor International's Small Local Grocers in Nigeria report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Small Local Grocers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Small Local Grocers in Nigeria  
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### List Of Contents And Tables

#### SMALL LOCAL GROCERS IN NIGERIA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Small local grocers best performing grocery retailer in 2022

Consumers continue to shop locally post lockdowns

Technology supporting growth of small local grocers

##### PROSPECTS AND OPPORTUNITIES

As economy improves, consumers return to modern grocery retailing

Growth in the urban population boost sales

Digitalisation improves distribution and lowers costs

##### CHANNEL DATA

Table 1 Small Local Grocers: Value Sales, Outlets and Selling Space 2017-2022

Table 2 Small Local Grocers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 3 Small Local Grocers LBN Brand Shares: Outlets 2019-2022

Table 4 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 5 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

#### RETAIL IN NIGERIA

##### EXECUTIVE SUMMARY

Retail in 2022: The big picture

Shoppers shop locally in 2022

E-commerce, along with social commerce, gains further value share

What next for retail?

##### OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2022

Seasonality

Christmas

Back to School

##### MARKET DATA

Table 6 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 7 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 8 Sales in Retail Offline by Channel: Value 2017-2022

Table 9 Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 10 Retail Offline Outlets by Channel: Units 2017-2022

Table 11 Retail Offline Outlets by Channel: % Unit Growth 2017-2022

Table 12 Sales in Retail E-Commerce by Product: Value 2017-2022

Table 13 Sales in Retail E-Commerce by Product: % Value Growth 2017-2022

Table 14 Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 15 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

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Table 16	□Sales in Grocery Retailers by Channel: Value 2017-2022
Table 17	□Sales in Grocery Retailers by Channel: % Value Growth 2017-2022
Table 18	□Grocery Retailers Outlets by Channel: Units 2017-2022
Table 19	□Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022
Table 20	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022
Table 21	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022
Table 22	□Sales in Non-Grocery Retailers by Channel: Value 2017-2022
Table 23	□Sales in Non-Grocery Retailers by Channel: % Value Growth 2017-2022
Table 24	□Non-Grocery Retailers Outlets by Channel: Units 2017-2022
Table 25	□Non-Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022
Table 26	□Retail GBO Company Shares: % Value 2018-2022
Table 27	□Retail GBN Brand Shares: % Value 2019-2022
Table 28	□Retail Offline GBO Company Shares: % Value 2018-2022
Table 29	□Retail Offline GBN Brand Shares: % Value 2019-2022
Table 30	□Retail Offline LBN Brand Shares: Outlets 2019-2022
Table 31	□Retail E-Commerce GBO Company Shares: % Value 2018-2022
Table 32	□Retail E-Commerce GBN Brand Shares: % Value 2019-2022
Table 33	□Grocery Retailers GBO Company Shares: % Value 2018-2022
Table 34	□Grocery Retailers GBN Brand Shares: % Value 2019-2022
Table 35	□Grocery Retailers LBN Brand Shares: Outlets 2019-2022
Table 36	□Non-Grocery Retailers GBO Company Shares: % Value 2018-2022
Table 37	□Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022
Table 38	□Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022
Table 39	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027
Table 40	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027
Table 41	□Forecast Sales in Retail Offline by Channel: Value 2022-2027
Table 42	□Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027
Table 43	□Forecast Retail Offline Outlets by Channel: Units 2022-2027
Table 44	□Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027
Table 45	□Forecast Sales in Retail E-Commerce by Product: Value 2022-2027
Table 46	□Forecast Sales in Retail E-Commerce by Product: % Value Growth 2022-2027
Table 47	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027
Table 48	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027
Table 49	□Forecast Sales in Grocery Retailers by Channel: Value 2022-2027
Table 50	□Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027
Table 51	□Forecast Grocery Retailers Outlets by Channel: Units 2022-2027
Table 52	□Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027
Table 53	□Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027
Table 54	□Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027
Table 55	□Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027
Table 56	□Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027
Table 57	□Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027
Table 58	□Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

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SOURCES

Summary 2 Research Sources

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