

Small Local Grocers in Japan

Market Direction | 2023-03-09 | 34 pages | Euromonitor

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Report description:

Small local grocers in Japan tend to distribute specialist or homemade products. Since the pandemic resulted in a greater risk of unemployment or a reduction in salaries, the trend to adopt a second job or start a new business increased; for example, a regular employee working at a company may launch a small shop that is only open at the weekends selling specialist products. The demand for high-quality and unique products has been rising, and the opportunity to purchase an exclusive product offe...

Euromonitor International's Small Local Grocers in Japan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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