

Small Local Grocers in Ireland

Market Direction | 2023-03-16 | 36 pages | Euromonitor

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Report description:

Several factors contributed to the poor performance of small local grocers in 2022. A full reporting period without lockdown restrictions meant that hospitality venues saw more consumers return to pubs and restaurants, meaning that more meals were eaten outside of the home, especially given the pent-up demand due to the frustrations of lockdown. Furthermore, the popularity of larger grocery retailers with wide product offers continued to attract local consumers hoping to find all the products th...

Euromonitor International's Small Local Grocers in Ireland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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