

Small Local Grocers in Indonesia

Market Direction | 2023-03-13 | 36 pages | Euromonitor

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Report description:

Small local grocers enjoyed an improved performance in both current value sales terms in 2022, thanks to the continued recovery of domestic economy. This helped to boost consumer confidence, which had been eroded by the COVID-19 crisis. This was in marked contrast to 2020 (and to a lesser extent, 2021), when the economic consequences of the pandemic played a key role in hindering sales, with low levels of consumer confidence placing pressure on household spending. This had a notable impact on sm...

Euromonitor International's Small Local Grocers in Indonesia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
March 2023

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Continued decline in number of outlets, with small pack sizes growing in importance

Small local grocers go digital

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Number of outlets will not recover to pre-pandemic levels

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