

Small Local Grocers in Hong Kong, China

Market Direction | 2023-03-06 | 35 pages | Euromonitor

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Report description:

Even though the overall foot traffic in commercial districts remained vulnerable due to the ongoing COVID-19 pandemic in 2022, the small local grocers channel managed to continue recording positive value sales growth in this year, as it had done throughout the pandemic, in spite of shrinking outlet numbers and selling space. The positive performance by small local grocers in value sales terms was helped by residential areas remaining a stable and strong source of domestic consumption during the...

Euromonitor International's Small Local Grocers in Hong Kong, China report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Small Local Grocers in Hong Kong, China

Euromonitor International

March 2023

List Of Contents And Tables

SMALL LOCAL GROCERS IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Small local grocers channel manages to keep growing throughout the pandemic

Grocery chains introduce new retail offerings

Closure of bakeries due to the pandemic

PROSPECTS AND OPPORTUNITIES

Strategic developments at 759 Store

Increased competition expected from variety stores

The rapid growth of e-commerce channels to constrain the increase in offline sales

CHANNEL DATA

Table 1 Small Local Grocers: Value Sales, Outlets and Selling Space 2017-2022

Table 2 Small Local Grocers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 3 Small Local Grocers GBO Company Shares: % Value 2018-2022

Table 4 Small Local Grocers GBN Brand Shares: % Value 2019-2022

Table 5 Small Local Grocers LBN Brand Shares: Outlets 2019-2022

Table 6 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 7 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

RETAIL IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Retail in 2022: The big picture

Northern Metropolis expansion opens up new retail opportunities

Retailers focusing on local consumption outperform the overall market

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2022

Seasonality

China National Day (also known as Golden Week)

Christmas and New Year

Chinese New Year (Spring Festival)

MARKET DATA

Table 8 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 9 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 10 Sales in Retail Offline by Channel: Value 2017-2022

Table 11 Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 12 Retail Offline Outlets by Channel: Units 2017-2022

Table 13 Retail Offline Outlets by Channel: % Unit Growth 2017-2022

Table 14 Sales in Retail E-Commerce by Product: Value 2017-2022

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Table 15 Sales in Retail E-Commerce by Product: % Value Growth 2017-2022
Table 16 Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022
Table 17 □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022
Table 18 □Sales in Grocery Retailers by Channel: Value 2017-2022
Table 19 □Sales in Grocery Retailers by Channel: % Value Growth 2017-2022
Table 20 □Grocery Retailers Outlets by Channel: Units 2017-2022
Table 21 □Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022
Table 22 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022
Table 23 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022
Table 24 □Sales in Non-Grocery Retailers by Channel: Value 2017-2022
Table 25 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2017-2022
Table 26 □Non-Grocery Retailers Outlets by Channel: Units 2017-2022
Table 27 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022
Table 28 □Retail GBO Company Shares: % Value 2018-2022
Table 29 □Retail GBN Brand Shares: % Value 2019-2022
Table 30 □Retail Offline GBO Company Shares: % Value 2018-2022
Table 31 □Retail Offline GBN Brand Shares: % Value 2019-2022
Table 32 □Retail Offline LBN Brand Shares: Outlets 2019-2022
Table 33 □Retail E-Commerce GBO Company Shares: % Value 2018-2022
Table 34 □Retail E-Commerce GBN Brand Shares: % Value 2019-2022
Table 35 □Grocery Retailers GBO Company Shares: % Value 2018-2022
Table 36 □Grocery Retailers GBN Brand Shares: % Value 2019-2022
Table 37 □Grocery Retailers LBN Brand Shares: Outlets 2019-2022
Table 38 □Non-Grocery Retailers GBO Company Shares: % Value 2018-2022
Table 39 □Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022
Table 40 □Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022
Table 41 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027
Table 42 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027
Table 43 □Forecast Sales in Retail Offline by Channel: Value 2022-2027
Table 44 □Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027
Table 45 □Forecast Retail Offline Outlets by Channel: Units 2022-2027
Table 46 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027
Table 47 □Forecast Sales in Retail E-Commerce by Product: Value 2022-2027
Table 48 □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2022-2027
Table 49 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027
Table 50 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027
Table 51 □Forecast Sales in Grocery Retailers by Channel: Value 2022-2027
Table 52 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027
Table 53 □Forecast Grocery Retailers Outlets by Channel: Units 2022-2027
Table 54 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027
Table 55 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027
Table 56 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027
Table 57 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027
Table 58 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027
Table 59 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027
Table 60 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

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