

Small Local Grocers in Hong Kong, China

Market Direction | 2023-03-06 | 35 pages | Euromonitor

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Report description:

Even though the overall foot traffic in commercial districts remained vulnerable due to the ongoing COVID-19 pandemic in 2022, the small local grocers channel managed to continue recording positive value sales growth in this year, as it had done throughout the pandemic, in spite of shrinking outlet numbers and selling space. The positive performance by small local grocers in value sales terms was helped by residential areas remaining a stable and strong source of domestic consumption during the...

Euromonitor International's Small Local Grocers in Hong Kong, China report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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