

## **Small Local Grocers in France**

Market Direction | 2023-03-20 | 38 pages | Euromonitor

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### **Report description:**

Small local grocers mainly includes small independent traditional grocery stores (a structurally waning, disparate, large segment, due to the competition from chained convenience stores), and organic specialist stores. After years of strong growth, the latter suddenly saw a slowdown at the end of 2021, and began to wane during the first half of 2022. This was a real shock for some players, but not so for others. There were already signs of a strong slowdown in sales of organic products in superm...

Euromonitor International's Small Local Grocers in France report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Small Local Grocers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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