

Small Local Grocers in Egypt

Market Direction | 2023-03-14 | 34 pages | Euromonitor

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Report description:

Despite the underlying growth of larger supermarkets, hypermarkets and e-commerce specialists, local kiosks and small local groceries remain a firm favourite in Egypt, especially for impulse and convenience purchases. Poor public transport contributes to the enduring popularity of these neighbourhood stores, which are usually within walking distance of the homes of urban consumers, making them easily accessible for both planned and emergency purchases. Most small local grocers are family run how...

Euromonitor International's Small Local Grocers in Egypt report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Small Local Grocers in Egypt
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List Of Contents And Tables

SMALL LOCAL GROCERS IN EGYPT

KEY DATA FINDINGS

2022 DEVELOPMENTS

Small local grocers remain a firm favourite

Product ranges evolve from beverages to household products

Messaging apps utilised by some small local grocers

PROSPECTS AND OPPORTUNITIES

Inventory management and lack of technology remain pain points

Small local grocers start to modernise

New government initiative to upgrade and enhance small local grocers

CHANNEL DATA

Table 1 Small Local Grocers: Value Sales, Outlets and Selling Space 2017-2022

Table 2 Small Local Grocers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 3 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 4 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

RETAIL IN EGYPT

EXECUTIVE SUMMARY

Retail in 2022: The big picture

Competitive Landscape

Retailing developments

What next for retailing?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2022

Seasonality

Holy Month of Ramadan:

Feast: Eid El Adha and Eid El-Fitr

Christmas Break

Back-to-school

Mother's Day

Valentine's Day

Black Friday

MARKET DATA

Table 5 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 6 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 7 Sales in Retail Offline by Channel: Value 2017-2022

Table 8 Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 9 Retail Offline Outlets by Channel: Units 2017-2022

Table 10 Retail Offline Outlets by Channel: % Unit Growth 2017-2022

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Table 11	Sales in Retail E-Commerce by Product: Value 2017-2022
Table 12	Sales in Retail E-Commerce by Product: % Value Growth 2017-2022
Table 13	Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022
Table 14	□Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022
Table 15	□Sales in Grocery Retailers by Channel: Value 2017-2022
Table 16	□Sales in Grocery Retailers by Channel: % Value Growth 2017-2022
Table 17	□Grocery Retailers Outlets by Channel: Units 2017-2022
Table 18	□Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022
Table 19	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022
Table 20	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022
Table 21	□Sales in Non-Grocery Retailers by Channel: Value 2017-2022
Table 22	□Sales in Non-Grocery Retailers by Channel: % Value Growth 2017-2022
Table 23	□Non-Grocery Retailers Outlets by Channel: Units 2017-2022
Table 24	□Non-Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022
Table 25	□Retail GBO Company Shares: % Value 2018-2022
Table 26	□Retail GBN Brand Shares: % Value 2019-2022
Table 27	□Retail Offline GBO Company Shares: % Value 2018-2022
Table 28	□Retail Offline GBN Brand Shares: % Value 2019-2022
Table 29	□Retail Offline LBN Brand Shares: Outlets 2019-2022
Table 30	□Retail E-Commerce GBO Company Shares: % Value 2018-2022
Table 31	□Retail E-Commerce GBN Brand Shares: % Value 2019-2022
Table 32	□Grocery Retailers GBO Company Shares: % Value 2018-2022
Table 33	□Grocery Retailers GBN Brand Shares: % Value 2019-2022
Table 34	□Grocery Retailers LBN Brand Shares: Outlets 2019-2022
Table 35	□Non-Grocery Retailers GBO Company Shares: % Value 2018-2022
Table 36	□Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022
Table 37	□Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022
Table 38	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027
Table 39	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027
Table 40	□Forecast Sales in Retail Offline by Channel: Value 2022-2027
Table 41	□Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027
Table 42	□Forecast Retail Offline Outlets by Channel: Units 2022-2027
Table 43	□Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027
Table 44	□Forecast Sales in Retail E-Commerce by Product: Value 2022-2027
Table 45	□Forecast Sales in Retail E-Commerce by Product: % Value Growth 2022-2027
Table 46	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027
Table 47	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027
Table 48	□Forecast Sales in Grocery Retailers by Channel: Value 2022-2027
Table 49	□Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027
Table 50	□Forecast Grocery Retailers Outlets by Channel: Units 2022-2027
Table 51	□Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027
Table 52	□Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027
Table 53	□Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027
Table 54	□Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027
Table 55	□Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027
Table 56	□Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027
Table 57	□Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

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