

Small Local Grocers in Egypt

Market Direction | 2023-03-14 | 34 pages | Euromonitor

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Report description:

Despite the underlying growth of larger supermarkets, hypermarkets and e-commerce specialists, local kiosks and small local groceries remain a firm favourite in Egypt, especially for impulse and convenience purchases. Poor public transport contributes to the enduring popularity of these neighbourhood stores, which are usually within walking distance of the homes of urban consumers, making them easily accessible for both planned and emergency purchases. Most small local grocers are family run how...

Euromonitor International's Small Local Grocers in Egypt report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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