

Small Local Grocers in Colombia

Market Direction | 2023-03-20 | 36 pages | Euromonitor

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Report description:

Neighbourhood grocery stores offer closeness and convenience, since their portfolio is small. However, small local grocers' ability to play with prices and maintain margins is limited. Given the inexorable growth in prices in the last year of the review period, shopkeepers were caught between increasing the prices of their products or lowering their profit margins. This situation should also be considered in a context in which discounters and supermarkets have wider room for manoeuvre in terms o...

Euromonitor International's Small Local Grocers in Colombia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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