

## **Small Local Grocers in China**

Market Direction | 2023-03-21 | 33 pages | Euromonitor

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### **Report description:**

Small local grocers in China includes a broad range of outlet types, which range from mom-and-pop stores to wet markets. After a better year in 2021, 2022 proved to be another tough year for China's small local grocers, as the spread of the Omicron variant of COVID-19 resulted in tightened pandemic restrictions and reduced foot traffic. Even prior to the outbreak of the pandemic, small local grocers had been experiencing a decline in popularity, as modern grocery retailers such as supermarkets,...

Euromonitor International's Small Local Grocers in China report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Small Local Grocers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Small Local Grocers in China  
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### List Of Contents And Tables

#### SMALL LOCAL GROCERS IN CHINA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Small local grocers sees another year of decline

Small local grocers remains a highly fragmented channel

##### PROSPECTS AND OPPORTUNITIES

Small local grocers continues to lose traction amongst the younger generations

Alibaba and JD.com continue to transform and upgrade mom-and-pop stores

##### CHANNEL DATA

Table 1 Small Local Grocers: Value Sales, Outlets and Selling Space 2017-2022

Table 2 Small Local Grocers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 3 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 4 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

##### RETAIL IN CHINA

##### EXECUTIVE SUMMARY

Retail in 2022: The big picture

Social commerce continues to gain traction

Evolving role of physical stores

What next for retail?

##### OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2022

Seasonality

618 Shopping Festival

11.11 Shopping Festival

##### MARKET DATA

Table 5 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 6 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 7 Sales in Retail Offline by Channel: Value 2017-2022

Table 8 Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 9 Retail Offline Outlets by Channel: Units 2017-2022

Table 10 Retail Offline Outlets by Channel: % Unit Growth 2017-2022

Table 11 Sales in Retail E-Commerce by Product: Value 2017-2022

Table 12 Sales in Retail E-Commerce by Product: % Value Growth 2017-2022

Table 13 Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 14 □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 15 □Sales in Grocery Retailers by Channel: Value 2017-2022

Table 16 □Sales in Grocery Retailers by Channel: % Value Growth 2017-2022

Table 17 □Grocery Retailers Outlets by Channel: Units 2017-2022

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Table 18 □Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

Table 19 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 20 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 21 □Sales in Non-Grocery Retailers by Channel: Value 2017-2022

Table 22 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2017-2022

Table 23 □Non-Grocery Retailers Outlets by Channel: Units 2017-2022

Table 24 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

Table 25 □Retail GBO Company Shares: % Value 2018-2022

Table 26 □Retail GBN Brand Shares: % Value 2019-2022

Table 27 □Retail Offline GBO Company Shares: % Value 2018-2022

Table 28 □Retail Offline GBN Brand Shares: % Value 2019-2022

Table 29 □Retail Offline LBN Brand Shares: Outlets 2019-2022

Table 30 □Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 31 □Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 32 □Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 33 □Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 34 □Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 35 □Non-Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 36 □Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 37 □Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 38 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027

Table 39 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027

Table 40 □Forecast Sales in Retail Offline by Channel: Value 2022-2027

Table 41 □Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027

Table 42 □Forecast Retail Offline Outlets by Channel: Units 2022-2027

Table 43 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027

Table 44 □Forecast Sales in Retail E-Commerce by Product: Value 2022-2027

Table 45 □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2022-2027

Table 46 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 47 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 48 □Forecast Sales in Grocery Retailers by Channel: Value 2022-2027

Table 49 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027

Table 50 □Forecast Grocery Retailers Outlets by Channel: Units 2022-2027

Table 51 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

Table 52 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 53 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 54 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027

Table 55 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027

Table 56 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027

Table 57 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

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SOURCES

Summary 2 Research Sources

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