

Small Local Grocers in Chile

Market Direction | 2023-03-28 | 33 pages | Euromonitor

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Report description:

Small local grocers continue to focus strongly on serving their neighbouring communities by offering competitive prices and a personal connection. Strongly affected by closures on the back of COVID-19 restrictions and the reduction of consumer spending, they observed a better 2021, buoyed by the increase in government aid, and the three pension fund withdrawals allowed by Congress, which by some estimates injected over USD85 billion into the economy. As 2022 started, the money available to consu...

Euromonitor International's Small Local Grocers in Chile report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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