

Small Local Grocers in Bulgaria

Market Direction | 2023-03-14 | 34 pages | Euromonitor

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Report description:

Traditional grocery retailing continued to be characterised by a high level of fragmentation in 2022. The COVID-19 crisis prevented most of the players in the channel from implementing new strategies and partnering in the market under one logo or as a single chain. This is impacting their performance since independently owned small grocers are not as financially prepared as large, chained players to withstand the challenges of uncertain periods such as the operating restrictions and closures bro...

Euromonitor International's Small Local Grocers in Bulgaria report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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