

Small Local Grocers in Brazil

Market Direction | 2023-03-27 | 37 pages | Euromonitor

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Report description:

Despite its widespread presence as a grocery retail format in Brazil, small local grocers struggled during the pandemic, due to increasing competition from channels such as convenience stores and smaller supermarkets that were also present in local neighbourhoods. Most small local grocers in Brazil tend to be managed by the owner of the business with the help of family members. They are family businesses present in residential neighbourhoods that serve the local community, in a similar concept t...

Euromonitor International's Small Local Grocers in Brazil report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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