

Small Local Grocers in Austria

Market Direction | 2023-03-06 | 34 pages | Euromonitor

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Report description:

Small local grocers saw only slight retail current value growth in 2022. However, this was caused by strong product price increases, while demand suffered from notable consumer caution in the face of significantly higher living costs in light of the energy crisis. Consumer uncertainty led to a decline in sales of particularly higher-priced items, such as organic food and products with higher social, environmental or animal welfare standards. This hurt major brands like denn's and reformstark Mar...

Euromonitor International's Small Local Grocers in Austria report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
March 2023

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