

## **Retail in Honduras**

Market Direction | 2023-03-28 | 35 pages | Euromonitor

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### **Report description:**

Retailing in Honduras continued to recover in 2022 in the wake of the pandemic. The industry proved highly resilient despite inflation and high levels of poverty in the country. Modern grocery retailers continued to make inroads due to their extensive product range, while retail e-commerce continued to gain momentum as consumers have come to embrace this channel. However, factors such as corruption, criminality and widening income disparity constitute limitations to retailing expansion.

Euromonitor International's Retail in Honduras report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Retail market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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