

Retail in Azerbaijan

Market Direction | 2023-03-28 | 40 pages | Euromonitor

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Report description:

Following the adverse impact of the COVID-19 pandemic that caused oil prices to collapse in 2020 and annual real GDP to contract by 4.2% in 2020, the Azerbaijani economy rebounded strongly and grew by 5.6% in annual real terms in 2021. This is partly due to higher oil prices and greater production capacity by OPEC member countries, as well as increased gas exports. Further, non-oil sectors have recovered significantly, as social restrictions were eased and manufacturing industries that were more...

Euromonitor International's Retail in Azerbaijan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

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Digital trends accelerate as leading players increase investment

Convenience stores leads growth

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