

## **Retail in Azerbaijan**

Market Direction | 2023-03-28 | 40 pages | Euromonitor

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### **Report description:**

Following the adverse impact of the COVID-19 pandemic that caused oil prices to collapse in 2020 and annual real GDP to contract by 4.2% in 2020, the Azerbaijani economy rebounded strongly and grew by 5.6% in annual real terms in 2021. This is partly due to higher oil prices and greater production capacity by OPEC member countries, as well as increased gas exports. Further, non-oil sectors have recovered significantly, as social restrictions were eased and manufacturing industries that were more...

Euromonitor International's Retail in Azerbaijan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Retail market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Retail in Azerbaijan  
Euromonitor International  
March 2023

List Of Contents And Tables

### **RETAIL IN AZERBAIJAN**

#### **EXECUTIVE SUMMARY**

Retail in 2022: The big picture

Informal retail

What next for retail?

#### **MARKET DATA**

Table 1 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 2 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 3 Sales in Retail Offline by Channel: Value 2017-2022

Table 4 Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 5 Retail Offline Outlets by Channel: Units 2017-2022

Table 6 Retail Offline Outlets by Channel: % Unit Growth 2017-2022

Table 7 Retail GBO Company Shares: % Value 2018-2022

Table 8 Retail GBN Brand Shares: % Value 2019-2022

Table 9 Retail Offline GBO Company Shares: % Value 2018-2022

Table 10 □Retail Offline GBN Brand Shares: % Value 2019-2022

Table 11 □Retail Offline LBN Brand Shares: Outlets 2019-2022

Table 12 □Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 13 □Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 14 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027

Table 15 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027

Table 16 □Forecast Sales in Retail Offline by Channel: Value 2022-2027

Table 17 □Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027

Table 18 □Forecast Retail Offline Outlets by Channel: Units 2022-2027

Table 19 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027

#### **DISCLAIMER**

#### **SOURCES**

Summary 1 Research Sources

### **GROCERY RETAILERS IN AZERBAIJAN**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Modern channels expand amid continued urbanisation

Digital trends accelerate as leading players increase investment

Convenience stores leads growth

#### **PROSPECTS AND OPPORTUNITIES**

Convenience stores to continue to rise fastest, with overall growth pushed by price wars

Traditional channels to retain dominance despite expansion of modern competitors

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Discounter models will become more visible

#### CHANNEL DATA

Table 20 Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 21 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 22 Sales in Grocery Retailers by Channel: Value 2017-2022

Table 23 Sales in Grocery Retailers by Channel: % Value Growth 2017-2022

Table 24 Grocery Retailers Outlets by Channel: Units 2017-2022

Table 25 Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

Table 26 Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 27 Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 28 Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 29 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 30 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 31 □Forecast Sales in Grocery Retailers by Channel: Value 2022-2027

Table 32 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027

Table 33 □Forecast Grocery Retailers Outlets by Channel: Units 2022-2027

Table 34 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

#### NON-GROCERY RETAILERS IN AZERBAIJAN

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Players lure consumers back to the shops with engaging in-store experiences

Social media has greater impact on demand trends in apparel and footwear

Lack of big, chained pharmacies keeps competitive landscape fragmented

##### PROSPECTS AND OPPORTUNITIES

Convenience and novelty to remain important to consumers

In-store experiences to be key factor in attracting consumers to apparel and footwear specialists

Health and beauty specialists face further consolidation and increased legislation

#### CHANNEL DATA

Table 35 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 36 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 37 Non-Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 38 Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 39 Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 40 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 41 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 42 Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027

Table 43 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027

Table 44 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027

Table 45 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

#### DIRECT SELLING IN AZERBAIJAN

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Direct selling still benefiting from positive pandemic-effect

Oriflame remains leader in 2022

Digitalisation trends continue with wider variety of payment and delivery options and greater investment in omnichannel approach

##### PROSPECTS AND OPPORTUNITIES

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Positive growth will persist

Players set to increase focus on digitalisation, with social media taking on key role in winning over consumers

Channel's immaturity means potential for expansion

#### CHANNEL DATA

Table 46 Direct Selling by Product: Value 2017-2022

Table 47 Direct Selling by Product: % Value Growth 2017-2022

Table 48 Direct Selling GBO Company Shares: % Value 2018-2022

Table 49 Direct Selling GBN Brand Shares: % Value 2019-2022

Table 50 Direct Selling Forecasts by Product: Value 2022-2027

Table 51 Direct Selling Forecasts by Product: % Value Growth 2022-2027

#### RETAIL E-COMMERCE IN AZERBAIJAN

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

E-commerce rises rapidly through remains small in Azerbaijan in 2022

M-commerce benefits from social media's growing popularity

E-commerce is subject to scrutiny from the state

##### PROSPECTS AND OPPORTUNITIES

E-commerce to benefit from increased internet penetration and mobile subscriptions

Infrastructure problems remain potential threat to development

Local consumers will take more convincing to buy food and drink online

#### CHANNEL DATA

Table 52 Retail E-Commerce by Product: Value 2017-2022

Table 53 Retail E-Commerce by Product: % Value Growth 2017-2022

Table 54 Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 55 Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 56 Forecast Retail E-Commerce by Product: Value 2022-2027

Table 57 Forecast Retail E-Commerce by Product: % Value Growth 2022-2027

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