

Retail E-Commerce in Mexico

Market Direction | 2023-03-28 | 43 pages | Euromonitor

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Report description:

Having seen an exceptional performance during the height of the COVID-19 pandemic, retail e-commerce sales registered slower, albeit healthy growth in 2022, as a growing number of consumers returned to shopping in person. Major e-commerce marketplaces, such as Amazon, Mercado Libre and Linio continued to gain relevance in the country, enticing consumers with their wide product offers. Indeed, many consumers used these third party platforms to browse and compare prices of products that were avail...

Euromonitor International's Retail E-Commerce in Mexico report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce by Product, Retail E-Commerce by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail E-Commerce market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Platform development fuel growth, with new categories entering the online shopping landscape

Fraud remains a significant concern for many consumers

Grocery shopping offers much potential for growth

PROSPECTS AND OPPORTUNITIES

Greater digital inclusion to fuel growth

Technological advancements will transform online shopping

Speed of delivery will enhance the e-commerce experience

CHANNEL DATA

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RETAIL IN MEXICO

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Modern grocery retailers invest in their home delivery services, with the development of dark stores

E-commerce sees further growth

What next for retail?

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Informal retail

Opening hours for physical retail

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Christmas

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