

Retail E-Commerce in Algeria

Market Direction | 2023-03-28 | 18 pages | Euromonitor

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Report description:

Retail e-commerce is the big winner in Algeria in 2022, boosted by the era of the pandemic forcing consumers and players to embrace online platforms, and further supported by the ongoing developments in telecommunications infrastructure in the country - such as the pending wider rollout of 5G networks. However, these are not the only supporting factors at play, as other key elements include government support and new credit facilities.

Euromonitor International's Retail E-Commerce in Algeria report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce by Product, Retail E-Commerce by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail E-Commerce market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

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Start-up Yassir raises USD150 million in Series B, while Jumia terminates 900 positions across 11 territories

Retail e-commerce remains open to potential fraud due to the high number of small, independent sellers

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Competition will remain fierce over the forecast period

Trust in e-commerce and online payments will increase in line with usage

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