

## **Restaurant Brands International in Consumer Foodservice (World)**

Global Strategy | 2023-03-30 | 28 pages | Euromonitor

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### **Report description:**

Restaurant Brands International is an international consumer foodservice holding company made up of four brands: Burger King, Tim Hortons, Popeyes Louisiana Kitchen and Firehouse Subs, the last of which RBI added to its portfolio in 2021. Currently, RBI's sales are heavily concentrated in North America, but in 2022 much of its growth was driven by a focus on its international operations. This is a strategy that RBI hopes will drive growth in the future.

Euromonitor International's Restaurant Brands International in Consumer Foodservice (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Consumer Foodservice industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Foodservice market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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