

## **Plant-Based Dairy in Austria**

Market Direction | 2023-03-30 | 20 pages | Euromonitor

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### **Report description:**

Plant-based dairy has remained a strong trend within overall dairy in 2022. The health and wellness trend on the one hand, and the sustainability trend on the other hand, have pushed sales of plant-based products. Plant-based dairy is therefore set to record strong double-digit growth in both retail volume and current value terms in 2022, recording the best performance within dairy products and alternatives. Plant-based milk accounts for the majority of sales within plant-based dairy, and is exp...

Euromonitor International's Plant-based Dairy in Austria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Plant-based Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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