

Non-Grocery Retailers in Pakistan

Market Direction | 2023-03-28 | 20 pages | Euromonitor

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Report description:

In 2022, rising inflation rates and the increasing cost of living had a significant impact on spending in non-grocery retail, in constant terms. The channels that were most affected were home improvement stores, followed by apparel and footwear specialist retailers and health and beauty specialist retailers. As a result of the challenges faced in doing business, including the energy crisis, many businesses were forced to close or consolidate their operations.

Euromonitor International's Non-Grocery Retailers in Pakistan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Apparel and Footwear Specialists, Appliances and Electronics Specialists, General Merchandise Stores, Health and Beauty Specialists, Home Products Specialists, Leisure and Personal Goods Specialists, Other Non-Grocery Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Non-Grocery Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Challenges facing pharmacies in Pakistan

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