

Non-Grocery Retailers in Lithuania

Market Direction | 2023-03-28 | 22 pages | Euromonitor

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Report description:

Lithuania implemented strict lockdown measures until the spring of 2022, which meant that only essential stores were open for consumers. However, as summer arrived, there was a noticeable increase in traffic to offline stores, indicating a growing interest in traditional shopping methods. This shift in consumer behaviour could be attributed to a desire for more personalised and immersive shopping experiences, as well as the convenience of being able to see and touch products before making a purchase.

Euromonitor International's Non-Grocery Retailers in Lithuania report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Apparel and Footwear Specialists, Appliances and Electronics Specialists, General Merchandise Stores, Health and Beauty Specialists, Home Products Specialists, Leisure and Personal Goods Specialists, Other Non-Grocery Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Non-Grocery Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
March 2023

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