

Non-Grocery Retailers in Algeria

Market Direction | 2023-03-28 | 21 pages | Euromonitor

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Report description:

In non-grocery retail, imports from Spain have been negatively affected by the temporary trade ban. On 8 June 2022, the Algerian authorities suspended the friendship treaty of all commercial operations between the two countries - apart from gas supplies in light of global energy challenges due to the ongoing Russia-Ukraine war. Data published by the Spanish Ministry of Commerce states these losses at an estimated EUR630 million for the June-to-October 2022 period alone. Algeria and Spain had goo...

Euromonitor International's Non-Grocery Retailers in Algeria report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Apparel and Footwear Specialists, Appliances and Electronics Specialists, General Merchandise Stores, Health and Beauty Specialists, Home Products Specialists, Leisure and Personal Goods Specialists, Other Non-Grocery Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Non-Grocery Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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2022 DEVELOPMENTS

Trade ban with Spain, due to Moroccan autonomy plan for Western Sahara, creates challenges for imported brands

Government bans audio-visual advertising of food/dietary supplements after a surge of uncontrolled products

Strong competition in a fragmented category, with local outlets and global franchises

PROSPECTS AND OPPORTUNITIES

Ongoing import challenges will inspire international players to partner with local production plants

The creation of brand-new cities boosts the urbanisation trends

Challenges still remain, from competition from bazaars and open markets to the development of e-commerce

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