

Nappies/Diapers/Pants in Australia

Market Direction | 2023-03-27 | 22 pages | Euromonitor

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Report description:

The pandemic lockdown had a negative impact on the demand for childcare services, which in turn affected volume sales of nappies/diapers/pants through away-from-home (AFH) channels. However, as life returned to normal in 2022, more Australian children enrolled in childcare centres, leading to the recovery and growth of AFH sales. On the other hand, retail sales experienced a slowdown in volume growth, although growth was still maintained, driven by a rise in the population aged 0-3.

Euromonitor International's Nappies/Diapers/Pants in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Disposable Pants, Nappies/Diapers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Nappies/Diapers/Pants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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