

Hypermarkets in Mexico

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Report description:

Hypermarkets registered an improved performance in 2022, although retail sales continued to decline in constant value terms. This was due to fierce competition from other grocery formats, particularly discounters, as mounting inflationary pressures continued to squeeze consumers, making them more price sensitive. Even prior to the onset of the pandemic, the channel had been in stagnation, with discounters expanding their store networks at a faster pace and hypermarkets struggling to compete with...

Euromonitor International's Hypermarkets in Mexico report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hypermarkets market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Inflationary pressures facilitate shift towards discounters, while margins take an additional hit from government's anti-inflation policy

Hypermarkets focus on enhancing the customer experience

Walmart continues to lead sales as players invest in supply chains to meet growing consumer demand for e-commerce

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Hypermarkets to invest in private labels and local produce in order to compete with discounters

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