

Home Products Specialists in the Czech Republic

Market Direction | 2023-03-14 | 36 pages | Euromonitor

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Report description:

Home products specialists a sluggish performance in constant value terms in 2022. This was due -to the continued economic repercussions of the COVID-19 crisis, coupled with rising energy prices, which caused many consumers to delay home improvement projects in the face of a decline in real disposable incomes. However, the remote working trend encouraged some consumers to invest in home offices, which boosted sales to some extent. Moreover, the trend towards e-commerce and click and collect servi...

Euromonitor International's Home Products Specialists in Czech Republic report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores, Pet Shops and Superstores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Products Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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IKEA continues to build its pick-up point network

Pet shops see continued store expansion

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E-commerce will play a greater role

Pet stores will benefit from boom in pet ownership and trend towards premium products

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Easter

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