

Home Products Specialists in Thailand

Market Direction | 2023-03-13 | 39 pages | Euromonitor

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Report description:

Retail current value sales of home products specialists grew strongly in 2022, albeit supported by high inflation. Nonetheless, growth was underpinned by the easing of Coronavirus (COVID-19) restrictions, with stores reopening fully and consumers returning to pre-pandemic work, leisure and shopping norms. Home products specialists benefited from no further lockdowns in Thailand, which encouraged consumers to feel confident about travelling to and from and shopping in physical stores. During the...

Euromonitor International's Home Products Specialists in Thailand report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores, Pet Shops and Superstores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Products Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
March 2023

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HOME PRODUCTS SPECIALISTS IN THAILAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Reopening of physical stores underpins strong growth performance in 2022

Leading players continue to expand their outlet networks in city and provincial areas

Leading players use technology while others look to wider product ranges to cater to consumers

PROSPECTS AND OPPORTUNITIES

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Investment in infrastructure and smaller household sizes likely to widen demand

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11.11 or single day

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Black Friday

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