

Home Products Specialists in Spain

Market Direction | 2023-03-21 | 38 pages | Euromonitor

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Report description:

In 2022, Leroy Merlin remained the leading player in home products specialists, due to its strong position in home improvement and gardening stores. In 2022, the company completed the transformation of the Aki brand outlets, which were closed down in Spain in 2018. This has allowed Leroy Merlin to offer a number of proximity stores to gain access to higher footfall in city centres through its new store formats - Leroy Merlin Urban, Leroy Merlin Project, and Leroy Merlin Compact - in addition to...

Euromonitor International's Home Products Specialists in Spain report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores, Pet Shops and Superstores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Products Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Home Products Specialists in Spain
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List Of Contents And Tables

HOME PRODUCTS SPECIALISTS IN SPAIN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Leroy Merlin completes the transformation of previous Aki outlets, and chooses Spain to test its Express format in Europe

E-commerce is growing

Another good year for sales of home products specialists

PROSPECTS AND OPPORTUNITIES

Homewares and home furnishings players face competition from variety stores, which offer cheaper options

Expected decline in sales by the end of the forecast period

Omnichannel is the way forward

CHANNEL DATA

Table 1 Home Products Specialists: Value Sales, Outlets and Selling Space 2017-2022

Table 2 Home Products Specialists: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 3 Sales in Home Products Specialists by Channel: Value 2017-2022

Table 4 Sales in Home Products Specialists by Channel: % Value Growth 2017-2022

Table 5 Home Products Specialists GBO Company Shares: % Value 2018-2022

Table 6 Home Products Specialists GBN Brand Shares: % Value 2019-2022

Table 7 Home Products Specialists LBN Brand Shares: Outlets 2019-2022

Table 8 Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 9 Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 10 □Forecast Sales in Home Products Specialists by Channel: Value 2022-2027

Table 11 □Forecast Sales in Home Products Specialists by Channel: % Value Growth 2022-2027

RETAIL IN SPAIN

EXECUTIVE SUMMARY

Retail in 2022: The big picture

E-commerce continues to grow

Sustainability and the circular economy

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2022

Seasonality

Christmas

January sales

Summer sales

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MARKET DATA

- Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022
- Table 13 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022
- Table 14 Sales in Retail Offline by Channel: Value 2017-2022
- Table 15 Sales in Retail Offline by Channel: % Value Growth 2017-2022
- Table 16 Retail Offline Outlets by Channel: Units 2017-2022
- Table 17 Retail Offline Outlets by Channel: % Unit Growth 2017-2022
- Table 18 Sales in Retail E-Commerce by Product: Value 2017-2022
- Table 19 Sales in Retail E-Commerce by Product: % Value Growth 2017-2022
- Table 20 Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022
- Table 21 □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022
- Table 22 □Sales in Grocery Retailers by Channel: Value 2017-2022
- Table 23 □Sales in Grocery Retailers by Channel: % Value Growth 2017-2022
- Table 24 □Grocery Retailers Outlets by Channel: Units 2017-2022
- Table 25 □Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022
- Table 26 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022
- Table 27 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022
- Table 28 □Sales in Non-Grocery Retailers by Channel: Value 2017-2022
- Table 29 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2017-2022
- Table 30 □Non-Grocery Retailers Outlets by Channel: Units 2017-2022
- Table 31 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022
- Table 32 □Retail GBO Company Shares: % Value 2018-2022
- Table 33 □Retail GBN Brand Shares: % Value 2019-2022
- Table 34 □Retail Offline GBO Company Shares: % Value 2018-2022
- Table 35 □Retail Offline GBN Brand Shares: % Value 2019-2022
- Table 36 □Retail Offline LBN Brand Shares: Outlets 2019-2022
- Table 37 □Retail E-Commerce GBO Company Shares: % Value 2018-2022
- Table 38 □Retail E-Commerce GBN Brand Shares: % Value 2019-2022
- Table 39 □Grocery Retailers GBO Company Shares: % Value 2018-2022
- Table 40 □Grocery Retailers GBN Brand Shares: % Value 2019-2022
- Table 41 □Grocery Retailers LBN Brand Shares: Outlets 2019-2022
- Table 42 □Non-Grocery Retailers GBO Company Shares: % Value 2018-2022
- Table 43 □Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022
- Table 44 □Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022
- Table 45 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027
- Table 46 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027
- Table 47 □Forecast Sales in Retail Offline by Channel: Value 2022-2027
- Table 48 □Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027
- Table 49 □Forecast Retail Offline Outlets by Channel: Units 2022-2027
- Table 50 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027
- Table 51 □Forecast Sales in Retail E-Commerce by Product: Value 2022-2027
- Table 52 □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2022-2027
- Table 53 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027
- Table 54 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027
- Table 55 □Forecast Sales in Grocery Retailers by Channel: Value 2022-2027
- Table 56 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027
- Table 57 □Forecast Grocery Retailers Outlets by Channel: Units 2022-2027

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Table 58 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

Table 59 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 60 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 61 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027

Table 62 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027

Table 63 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027

Table 64 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

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SOURCES

Summary 2 Research Sources

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