

## **Home Products Specialists in Singapore**

Market Direction | 2023-03-03 | 36 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

During the pandemic, products for the home were in demand, include homewares, mattresses, and modular/ergonomic furniture as consumers embraced stay-at-home lifestyles and a renewed focus on health and wellness. With the short-term future revolving around home-based living and a slower pace of life during the restrictions, local consumers focused on improving their quality of life by upgrading their living environments.

Euromonitor International's Home Products Specialists in Singapore report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores, Pet Shops and Superstores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Home Products Specialists market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Home Products Specialists in Singapore  
Euromonitor International  
March 2023

### List Of Contents And Tables

#### HOME PRODUCTS SPECIALISTS IN SINGAPORE

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Pandemic-induced demand for homewares and home furnishings slows in 2022

IKEA collaborates with Carousell to introduce re-commerce for its products

##### PROSPECTS AND OPPORTUNITIES

Completion of BTO flats likely to drive channel sales as new homeowners furnish and complete their homes

Courts Nojima new flagship store in Orchard Road draws crowds to become showpiece of experiential retail concept

##### CHANNEL DATA

Table 1 Home Products Specialists: Value Sales, Outlets and Selling Space 2017-2022

Table 2 Home Products Specialists: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 3 Sales in Home Products Specialists by Channel: Value 2017-2022

Table 4 Sales in Home Products Specialists by Channel: % Value Growth 2017-2022

Table 5 Home Products Specialists GBO Company Shares: % Value 2018-2022

Table 6 Home Products Specialists GBN Brand Shares: % Value 2019-2022

Table 7 Home Products Specialists LBN Brand Shares: Outlets 2019-2022

Table 8 Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 9 Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 10 □Forecast Sales in Home Products Specialists by Channel: Value 2022-2027

Table 11 □Forecast Sales in Home Products Specialists by Channel: % Value Growth 2022-2027

##### RETAIL IN SINGAPORE

##### EXECUTIVE SUMMARY

Retail in 2022: The big picture

Resumption of social lifestyles and international travel drive demand for certain products

Technology-enabled shopping experiences prevalent across omnichannel model

What next for retail?

##### OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1      Standard Opening Hours by Channel Type 2022

Seasonality

Lunar New Year

Hari Raya Aidilfitri (or Hari Raya Puasa)

Christmas and New Year

##### MARKET DATA

Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 13 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022  
Table 14 Sales in Retail Offline by Channel: Value 2017-2022  
Table 15 Sales in Retail Offline by Channel: % Value Growth 2017-2022  
Table 16 Retail Offline Outlets by Channel: Units 2017-2022  
Table 17 Retail Offline Outlets by Channel: % Unit Growth 2017-2022  
Table 18 Sales in Retail E-Commerce by Product: Value 2017-2022  
Table 19 Sales in Retail E-Commerce by Product: % Value Growth 2017-2022  
Table 20 Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022  
Table 21 □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022  
Table 22 □Sales in Grocery Retailers by Channel: Value 2017-2022  
Table 23 □Sales in Grocery Retailers by Channel: % Value Growth 2017-2022  
Table 24 □Grocery Retailers Outlets by Channel: Units 2017-2022  
Table 25 □Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022  
Table 26 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022  
Table 27 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022  
Table 28 □Sales in Non-Grocery Retailers by Channel: Value 2017-2022  
Table 29 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2017-2022  
Table 30 □Non-Grocery Retailers Outlets by Channel: Units 2017-2022  
Table 31 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022  
Table 32 □Retail GBO Company Shares: % Value 2018-2022  
Table 33 □Retail GBN Brand Shares: % Value 2019-2022  
Table 34 □Retail Offline GBO Company Shares: % Value 2018-2022  
Table 35 □Retail Offline GBN Brand Shares: % Value 2019-2022  
Table 36 □Retail Offline LBN Brand Shares: Outlets 2019-2022  
Table 37 □Retail E-Commerce GBO Company Shares: % Value 2018-2022  
Table 38 □Retail E-Commerce GBN Brand Shares: % Value 2019-2022  
Table 39 □Grocery Retailers GBO Company Shares: % Value 2018-2022  
Table 40 □Grocery Retailers GBN Brand Shares: % Value 2019-2022  
Table 41 □Grocery Retailers LBN Brand Shares: Outlets 2019-2022  
Table 42 □Non-Grocery Retailers GBO Company Shares: % Value 2018-2022  
Table 43 □Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022  
Table 44 □Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022  
Table 45 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027  
Table 46 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027  
Table 47 □Forecast Sales in Retail Offline by Channel: Value 2022-2027  
Table 48 □Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027  
Table 49 □Forecast Retail Offline Outlets by Channel: Units 2022-2027  
Table 50 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027  
Table 51 □Forecast Sales in Retail E-Commerce by Product: Value 2022-2027  
Table 52 □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2022-2027  
Table 53 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027  
Table 54 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027  
Table 55 □Forecast Sales in Grocery Retailers by Channel: Value 2022-2027  
Table 56 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027  
Table 57 □Forecast Grocery Retailers Outlets by Channel: Units 2022-2027  
Table 58 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027  
Table 59 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 60 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 61 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027

Table 62 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027

Table 63 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027

Table 64 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Home Products Specialists in Singapore

Market Direction | 2023-03-03 | 36 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-06
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com