

**Home Products Specialists in Saudi Arabia**

Market Direction | 2023-03-13 | 38 pages | Euromonitor

**AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

**Report description:**

Home products specialists were particularly hit hard by the pandemic in 2020, as real estate activity slowed due to curfew legislation from 15 March until 20 June and people preferred delaying any major house refurbishments activities until operations resumed. During the months of lockdown, people avoided moving home and investing in big ticket items. A halt in construction activity also negatively affected sales during 2020. This downturn was followed by a significant recovery in 2021 as consum...

Euromonitor International's Home Products Specialists in Saudi Arabia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores, Pet Shops and Superstores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Home Products Specialists market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Home Products Specialists in Saudi Arabia

Euromonitor International

March 2023

### List Of Contents And Tables

#### HOME PRODUCTS SPECIALISTS IN SAUDI ARABIA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Growth slows in 2022 as some households face financial pressures

Real estate development supports demand for home products while consumers go in search of the best deals

Social media fuels demand while BNPL services support sales

##### PROSPECTS AND OPPORTUNITIES

Expansion and new store openings predicted with IKEA expected to strengthen its position

Home makeovers and an increase in new homes should drive sales

Rising home ownership should boost demand for home products specialists

##### CHANNEL DATA

Table 1 Home Products Specialists: Value Sales, Outlets and Selling Space 2017-2022

Table 2 Home Products Specialists: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 3 Sales in Home Products Specialists by Channel: Value 2017-2022

Table 4 Sales in Home Products Specialists by Channel: % Value Growth 2017-2022

Table 5 Home Products Specialists GBO Company Shares: % Value 2018-2022

Table 6 Home Products Specialists GBN Brand Shares: % Value 2019-2022

Table 7 Home Products Specialists LBN Brand Shares: Outlets 2019-2022

Table 8 Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 9 Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 10 Forecast Sales in Home Products Specialists by Channel: Value 2022-2027

Table 11 Forecast Sales in Home Products Specialists by Channel: % Value Growth 2022-2027

##### RETAIL IN SAUDI ARABIA

##### EXECUTIVE SUMMARY

Retail in 2022: The big picture

Inflation affects consumer behaviour

E-commerce boom

What next for retail?

##### OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2022

Seasonality

Ramadan and Eid-al Fitr

National day

Back to school

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

## White Friday

### MARKET DATA

Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 13 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 14 Sales in Retail Offline by Channel: Value 2017-2022

Table 15 Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 16 Retail Offline Outlets by Channel: Units 2017-2022

Table 17 Retail Offline Outlets by Channel: % Unit Growth 2017-2022

Table 18 Sales in Retail E-Commerce by Product: Value 2017-2022

Table 19 Sales in Retail E-Commerce by Product: % Value Growth 2017-2022

Table 20 Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 21 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 22 Sales in Grocery Retailers by Channel: Value 2017-2022

Table 23 Sales in Grocery Retailers by Channel: % Value Growth 2017-2022

Table 24 Grocery Retailers Outlets by Channel: Units 2017-2022

Table 25 Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

Table 26 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 27 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 28 Sales in Non-Grocery Retailers by Channel: Value 2017-2022

Table 29 Sales in Non-Grocery Retailers by Channel: % Value Growth 2017-2022

Table 30 Non-Grocery Retailers Outlets by Channel: Units 2017-2022

Table 31 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

Table 32 Retail GBO Company Shares: % Value 2018-2022

Table 33 Retail GBN Brand Shares: % Value 2019-2022

Table 34 Retail Offline GBO Company Shares: % Value 2018-2022

Table 35 Retail Offline GBN Brand Shares: % Value 2019-2022

Table 36 Retail Offline LBN Brand Shares: Outlets 2019-2022

Table 37 Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 38 Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 39 Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 40 Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 41 Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 42 Non-Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 43 Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 44 Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 45 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027

Table 46 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027

Table 47 Forecast Sales in Retail Offline by Channel: Value 2022-2027

Table 48 Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027

Table 49 Forecast Retail Offline Outlets by Channel: Units 2022-2027

Table 50 Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027

Table 51 Forecast Sales in Retail E-Commerce by Product: Value 2022-2027

Table 52 Forecast Sales in Retail E-Commerce by Product: % Value Growth 2022-2027

Table 53 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 54 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 55 Forecast Sales in Grocery Retailers by Channel: Value 2022-2027

Table 56 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027

Table 57 □Forecast Grocery Retailers Outlets by Channel: Units 2022-2027

Table 58 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

Table 59 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 60 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 61 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027

Table 62 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027

Table 63 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027

Table 64 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

**Home Products Specialists in Saudi Arabia**

Market Direction | 2023-03-13 | 38 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-08
	Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)