

## **Home Products Specialists in Poland**

Market Direction | 2023-03-14 | 39 pages | Euromonitor

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### **Report description:**

Despite substantial price increases amidst soaring inflation, overall current value sales growth for home products specialists in 2022 was slightly weaker than in 2021. Trade in the two largest channels of home improvement and gardening stores and homewares and home furnishing stores was depressed as Poles postponed or scaled back home renovation and interior design plans due to the rapidly rising cost of living, interest rate hikes and heightened economic uncertainty. Together with steep increa...

Euromonitor International's Home Products Specialists in Poland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores, Pet Shops and Superstores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Products Specialists market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Home Products Specialists in Poland  
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### List Of Contents And Tables

#### HOME PRODUCTS SPECIALISTS IN POLAND

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Soaring inflation curbs spending on home renovation and interior design projects

Leading players develop new concepts and services

Homewares and home furnishing stores chains enhance sustainability credentials

##### PROSPECTS AND OPPORTUNITIES

Trading conditions likely to remain challenging in the short-to-medium term

Investment in omnichannel strategies set to continue rising

Black Red White expected to profit from partnership with XXXLutz Group

##### CHANNEL DATA

Table 1 Home Products Specialists: Value Sales, Outlets and Selling Space 2017-2022

Table 2 Home Products Specialists: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 3 Sales in Home Products Specialists by Channel: Value 2017-2022

Table 4 Sales in Home Products Specialists by Channel: % Value Growth 2017-2022

Table 5 Home Products Specialists GBO Company Shares: % Value 2018-2022

Table 6 Home Products Specialists GBN Brand Shares: % Value 2019-2022

Table 7 Home Products Specialists LBN Brand Shares: Outlets 2019-2022

Table 8 Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 9 Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 10 □Forecast Sales in Home Products Specialists by Channel: Value 2022-2027

Table 11 □Forecast Sales in Home Products Specialists by Channel: % Value Growth 2022-2027

##### RETAIL IN POLAND

##### EXECUTIVE SUMMARY

Retail in 2022: The big picture

Proximity shopping trend continues to fuel development of new retail parks

Retailers explore new ways to circumvent the ban on Sunday trading

What next for retail?

##### OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1      Standard Opening Hours by Channel Type 2022

Seasonality

Christmas

Easter

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## MARKET DATA

Table 12	Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022
Table 13	Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022
Table 14	Sales in Retail Offline by Channel: Value 2017-2022
Table 15	Sales in Retail Offline by Channel: % Value Growth 2017-2022
Table 16	Retail Offline Outlets by Channel: Units 2017-2022
Table 17	Retail Offline Outlets by Channel: % Unit Growth 2017-2022
Table 18	Sales in Retail E-Commerce by Product: Value 2017-2022
Table 19	Sales in Retail E-Commerce by Product: % Value Growth 2017-2022
Table 20	Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022
Table 21	□Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022
Table 22	□Sales in Grocery Retailers by Channel: Value 2017-2022
Table 23	□Sales in Grocery Retailers by Channel: % Value Growth 2017-2022
Table 24	□Grocery Retailers Outlets by Channel: Units 2017-2022
Table 25	□Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022
Table 26	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022
Table 27	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022
Table 28	□Sales in Non-Grocery Retailers by Channel: Value 2017-2022
Table 29	□Sales in Non-Grocery Retailers by Channel: % Value Growth 2017-2022
Table 30	□Non-Grocery Retailers Outlets by Channel: Units 2017-2022
Table 31	□Non-Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022
Table 32	□Retail GBO Company Shares: % Value 2018-2022
Table 33	□Retail GBN Brand Shares: % Value 2019-2022
Table 34	□Retail Offline GBO Company Shares: % Value 2018-2022
Table 35	□Retail Offline GBN Brand Shares: % Value 2019-2022
Table 36	□Retail Offline LBN Brand Shares: Outlets 2019-2022
Table 37	□Retail E-Commerce GBO Company Shares: % Value 2018-2022
Table 38	□Retail E-Commerce GBN Brand Shares: % Value 2019-2022
Table 39	□Grocery Retailers GBO Company Shares: % Value 2018-2022
Table 40	□Grocery Retailers GBN Brand Shares: % Value 2019-2022
Table 41	□Grocery Retailers LBN Brand Shares: Outlets 2019-2022
Table 42	□Non-Grocery Retailers GBO Company Shares: % Value 2018-2022
Table 43	□Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022
Table 44	□Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022
Table 45	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027
Table 46	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027
Table 47	□Forecast Sales in Retail Offline by Channel: Value 2022-2027
Table 48	□Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027
Table 49	□Forecast Retail Offline Outlets by Channel: Units 2022-2027
Table 50	□Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027
Table 51	□Forecast Sales in Retail E-Commerce by Product: Value 2022-2027
Table 52	□Forecast Sales in Retail E-Commerce by Product: % Value Growth 2022-2027
Table 53	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027
Table 54	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027
Table 55	□Forecast Sales in Grocery Retailers by Channel: Value 2022-2027
Table 56	□Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027
Table 57	□Forecast Grocery Retailers Outlets by Channel: Units 2022-2027

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Table 58 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

Table 59 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 60 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 61 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027

Table 62 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027

Table 63 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027

Table 64 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

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SOURCES

Summary 2 Research Sources

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