

Home Products Specialists in Peru

Market Direction | 2023-03-20 | 38 pages | Euromonitor

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Report description:

Home products specialists saw notable growth in 2022, continuing with the significant increase in sales that the channel registered in the previous year, especially in the pet shops and superstores category, which continues to stand out with double-digit growth. Home improvement and gardening stores also performed well, although to a lesser degree than pet shops and superstores. Growth was due to the high demand that exists in households to improve the environments of their homes, as well as the...

Euromonitor International's Home Products Specialists in Peru report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores, Pet Shops and Superstores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Products Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

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HOME PRODUCTS SPECIALISTS IN PERU

KEY DATA FINDINGS

2022 DEVELOPMENTS

Home products specialists channel sees continued strong growth in 2022

Home improvement and gardening stores' growth dampened by inflation and the fact that several families had already made this investment

Important development of SuperPet Peru is boosting the pet shops and superstores channel

PROSPECTS AND OPPORTUNITIES

Pets segment is expected to continue to grow significantly thanks to store openings and a different shopping experience

Difficulties in economy will affect or postpone investments in home improvement, affecting specialist stores of these products

E-commerce set to remain an important ally, but requires continued promotions and good dynamism

CHANNEL DATA

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RETAIL IN PERU

EXECUTIVE SUMMARY

Retail in 2022: The big picture

Opening of new physical stores is more cautious, but expansion of small, stand-alone and close-to-the-consumer outlets continues

E-commerce is an important ally of retailing and continues to develop

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2022

Seasonality

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Christmas
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Father's Day
Children's Day
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MARKET DATA

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