

Home Products Specialists in Ireland

Market Direction | 2023-03-16 | 38 pages | Euromonitor

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Report description:

There was a solid decline in bricks-and-mortar sales in home products specialists during 2022, driven largely by the poor performance of home improvement and gardening stores. These were predominantly classified as essential retailers throughout lockdowns and, therefore, recorded strong growth in 2021 owing to the temporary closure of other non-grocery retailers. Stores such as Woodies and B&Q reported double-digit decline during the first half of 2022, as yearly comparisons were being made with...

Euromonitor International's Home Products Specialists in Ireland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores, Pet Shops and Superstores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Products Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
March 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Year without lockdowns negatively affects performance of home improvement and gardening stores
IKEA pilots home centre store concept in Ireland

Number of homewares and home furnishing outlets increases

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Spending not expected to reach pre-pandemic figures until middle of the forecast period

New outlets likely to focus on smaller stores in urban areas

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